

Multiply Group PJSC
(Formerly “Multiply Marketing Consultancy LLC”)

DIRECTORS’ REPORT AND
CONSOLIDATED FINANCIAL STATEMENTS

31 DECEMBER 2021

Multiply Group PJSC
(formerly “Multiply Marketing Consultancy LLC”)

DIRECTORS’ REPORT

31 DECEMBER 2021

Multiply Group PJSC

(formerly “Multiply Marketing Consultancy LLC”)

DIRECTORS’ REPORT

31 December 2021

Dear Shareholders,

On behalf of the Board of Directors (“the Board”), I am pleased to present our annual report and audited consolidated financial statements of Multiply Group PJSC (“the Company”) and its subsidiaries (together, “the Group”) for the year ended December 31, 2021.

Multiply Group was established during the second half of 2021 and has since amassed a diversified ecosystem of companies across 5 industries: Wellness and Beauty, Media and Communications, Utilities, Digital Economy and Automotive.

While varied in activity, our portfolio of companies share a common tech-focused mindset and are ready to digitally transform to scale up their businesses and maximize operational performance to achieve game-changing outcomes.

Strategy

Multiply Group’s portfolio strikes a balance between steady companies that generate recurring income and high-growth businesses. Our growth strategy is two-pronged:

Organically: We will continue to add value and support our portfolio companies to grow and evolve to their full market potential, driving synergies and digital transformation to future-proof their businesses and optimize operational efficiency.

Inorganically: Our strategy is to continue pursuing profitable growth by investing in fast-growing, technology-driven, scalable businesses in the digital economy. Furthermore, we are adopting a hybrid investing strategy to benefit from the ongoing macro dynamics, deploying capital gradually to capitalize on a buyers-market.

Looking forward to 2022:

We expect 2022 to be a pivotal year for Multiply Group. The Group has an unleveraged balance sheet with significant cash to be gradually deployed on targeted assets. The Company also launched a digital transformation plan across its portfolio in collaboration with global experts to empower Multiply Group subsidiaries to accelerate tech adoption and create valuable synergies across its ecosystem of companies.

Furthermore, in 2022, the majority of our subsidiary companies will mark a full year of operations on our books, providing the market with the ability to assess their true intrinsic value and showcase their full operational strength.

2021 Highlights:

A combination of the Group’s diversification into 5 new segments of activity, its string of acquisitions and investments and the listing on the Abu Dhabi’s Securities Exchange, has resulted **in the expansion of its asset base from AED 98 million in 2020 to AED 11.6 billion in 2021.**

We have built a solid foundation in record time, with liquid assets that will be generating healthy and sustainable returns for our shareholders and our Group in 2022 and beyond.

Multiply Group PJSC

(formerly “Multiply Marketing Consultancy LLC”)

DIRECTORS’ REPORT (continued)

31 December 2021

2021 Highlights: (continued)

Fact Sheet (Financial year ending December 31, 2021)	AED '000
Non-current assets	2,057,344
Cash and bank balances	3,542,326
Investments	5,433,404
Other current assets	570,688
Total assets	11,603,762
Equity (owner)	10,150,501
Equity (non-controlling interests)	575,529
Non-current liabilities	535,956
Current liabilities	341,776
Profit for the year	225,196

COVID-19 came with its unprecedented challenges, despite which, we continued our transformational journey and recorded an exceptional fiscal year in 2021. **The Group’s agility and resilience is evident in its financials, as we report a Group net profit of AED 225 million and revenues of AED 372 million.**

This is not considering that the Group continued its acquisitive momentum late into the year. On a proforma basis, the Group's revenue would have been AED 1.01 billion in 2021, assuming full-year revenue contribution.

Profit and loss statement highlights (Financial year ending December 31, 2021)	AED '000
Revenue	371,912
Cost of sales	(161,294)
Gross profit	210,618
Investment income and other income	103,557
Share of loss from investment in associate	(903)
General and administrative expenses	(82,374)
Finance cost	(5,702)
Net profit	225,196
Earnings per share	0.06

During 2021, the Group major transactions included:

- **PAL Cooling Holding LLC (“PAL”):** Effective 1 July 2021, the Group through its utilities vertical acquired 100% shares in PAL Cooling Holding LLC and its subsidiaries for nil consideration. PAL is a Limited Liability Company incorporated in the United Arab Emirates and is involved in installation of district cooling and air conditioning, repair of district cooling and investment in infrastructure projects.

Multiply Group PJSC

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DIRECTORS’ REPORT (continued)

31 December 2021

2021 Highlights: (continued)

- **Emirates Driving Company P.J.S.C. (“DRIVE”)**: Effective 30 June 2021, the Group through its ventures vertical acquired 48.01% share in Emirates Driving Company PJSC and its subsidiary for nil consideration, by acquiring 100% equity interest in Spranza Commercial Investment – Sole Properties LLC, an entity which held the shares of DRIVE. DRIVE is a Public Joint Stock Company incorporated in the United Arab Emirates and is involved in the management and development of motor vehicles driving training and to manage investment properties.
- **Bedashing Holding Company LLC (“Bedashing”)**: Effective 28 September 2021, the Group through its wellness vertical acquired 100% of the shares in Bedashing Holding Company LLC. Founded in 2008, Bedashing currently operates beauty lounges and salons across Abu Dhabi, Dubai, RAK and Al Ain. In addition, the company offers retail cosmetics products and has an overall vertically integrated business model with 200+ world class trained stylists, artists and therapist, and an in-house state of art training academy.
- **Viola Communication LLC (“Viola”)**: On 1st July 2021, the Group through its communication vertical acquired remaining 50% of equity interest. As a result, the Group increased its ownership in Viola to 100% and obtained control. Viola is engaged in business of advertisement, designing and production and other commercial publication printing.
- **Omorfia Group LLC (“Omorfia”)**: The Group through its wellness vertical controls 51% of equity interest in Omorfia and acquired underlying businesses. The Omorfia Group today comprises of two personal care and beauty companies, namely Bedashing Holding Company and the Ben Suhail Group. Both consist of consumer-centric businesses that are high-growth, recession proof and with high purchasing power.
 - (i) *Bedashing Holding Company – acquisition of branches*
On 1st November 2021 Bedashing Holding Company further acquired 4 branches from third parties and transferred the operation of these branches to operate under Bedashing Beauty Lounge Spa LLC, a subsidiary.
 - (ii) *Ben Suhail Group*
Founded in 2005, the Ben Suhail Group is a partnership LLC headquartered in Dubai and provides grooming services for men and women along with product distribution of well-known beauty brands. The group operates through its three entities:
 - (iii) *Tips and Toes*
With branches located across four emirates and the Kingdom of Saudi Arabia, Tips & Toes is one of the Middle East’s largest and most successful salon and spa chains. From employing the most talented technicians and therapists to providing ongoing training at its in-house training academies, Tips & Toes is committed to delivering five-star service and spa treatments at prices that are accessible to all.
 - (iv) *Jazz Lounge Spa*
Opened in 2014 and designed to cater for today's modern man, Jazz Lounge Spa is a boutique Gents' Spa & Grooming Lounge in the UAE with first-class treatments and service offerings ranging from massage therapy and facials, to nail and hair care.
 - (v) *Ben Suhail Distribution LLC*
With over 17 years of experience in the beauty industry; it is engaged in products (brands) distribution as well as trading activities of imitation jewellery, perfumes, cosmetics, beauty, and personal care requisites-soap & hair care.

Other investments

Norm Commercial Investment SP LLC (“Norm”): The Group through its ventures vertical, incorporated Norm as SPV to hold investments in various UAE listed companies. The company also has cash in its bank and brokerage account.

Multiply Group PJSC
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DIRECTORS' REPORT (continued)
31 December 2021

2021 Highlights: (continued)

Other investments (continued)

Firefly Inc.: Firefly is a street-level digital media platform that connects audiences with dynamic media on taxis and rideshare vehicles. The company's proprietary screens deliver dynamic content based on location-based, Wi-Fi-enabled triggers. Multiply Group increased its stake in Firefly to 7.3% in Q3, 2021.

Financial position and results: The financial position and results of the Group for the year ended December 31, 2021, are set out in the accompanying consolidated financial statements.

Directors: The following were the board of the directors of the Group for the year ended December 31, 2021:

Mr. Andre Sayegh - Chairman
Mr. Hamad Khalfan Al Shamsi - Vice Chairman
Mr. Rick Gerson - Director
Mr. Mansour Almansouri - Director
Mrs. Samia Bouazza - Director

Earnings per share (EPS) equates to AED 0.06 based on weighted avg. shares outstanding as of 31 December 2021.

Code of Corporate Governance: The Board of Directors and management of the Company are committed to the principles of good governance.

Related parties: The consolidated financial statements disclose material related party transactions in note 19. All transactions are carried in normal course of business and in compliance with applicable laws and regulations.

Auditors: Ernst & Young were appointed as the auditors of Multiply Group PJSC for the 31 December 2021. Ernst & Young are eligible for reappointment and have expressed their willingness to continue in the office.

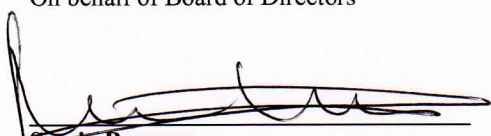
Financial Reporting Framework: The Directors of Multiply Group PJSC, to the best of their knowledge, believe states that:

- The consolidated financial statements, prepared by the management of the Company, fairly present its state of affairs, the results of its operations, cash flows, and change in equity;
- The Company has maintained proper books of accounts;
- International Financial Reporting Standards (IFRS), as applicable, have been followed in the preparation of these consolidated financial statements;
- The system of internal control is sound in design and has been effectively implemented and monitored; and
- There is no doubt about the Company's ability to continue as a going concern.

Acknowledgement: The Board would like to express their gratitude and appreciation to all its shareholders, clients and business partners whose continued support has been a source of great strength and encouragement.

The Board would also like to place on record their commendation for the hard work and efforts put in by Group management and staff as well as their loyalty and perseverance for the benefit of the Company and its shareholders.

On behalf of Board of Directors



Samia Bouazza
CEO & Managing Director
10 February 2022

Multiply Group PJSC
(formerly “Multiply Marketing Consultancy LLC”)

CONSOLIDATED FINANCIAL STATEMENTS

31 DECEMBER 2021

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF MULTIPLY GROUP PJSC (FORMERLY "MULTIPLY MARKETING CONSULTANCY LLC")

Report on the Audit of the Consolidated Financial Statements

Opinion

We have audited the consolidated financial statements of Multiply Group PJSC (*formerly "Multiply Marketing Consultancy LLC"*) (the "Company") and its subsidiaries (collectively referred to as the "Group"), which comprise the consolidated statement of financial position as at 31 December 2021, and the consolidated statement of profit or loss, consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the consolidated financial position of the Group as at 31 December 2021 and its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with International Financial Reporting Standards (IFRSs).

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Consolidated Financial Statements* section of our report. We are independent of the Group in accordance with the *International Code of Ethics for Professional Accountants (including International Independence Standards)* (IESBA Code) together with the ethical requirements that are relevant to our audit of the consolidated financial statements in the United Arab Emirates, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other matters

The consolidated financial statements of the Group for the year ended 31 December 2020 were audited by another auditor who expressed an unmodified opinion on those consolidated financial statements on 1 March 2021.

Key audit matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the consolidated financial statements of the current period. These matters were addressed in the context of our audit of the consolidated financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. For each matter below, our description of how our audit addressed the matter is provided in that context.

We have fulfilled the responsibilities described in the *Auditor's responsibilities for the audit of the consolidated financial statements* section of our report, including in relation to these matters. Accordingly, our audit included the performance of procedures designed to respond to our assessment of the risks of material misstatement of the consolidated financial statements. The results of our audit procedures, including the procedures performed to address the matters below, provide the basis for our audit opinion on the accompanying consolidated financial statements.

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF

MULTIPLY GROUP PJSC (FORMERLY "MULTIPLY MARKETING CONSULTANCY LLC") continued

Report on the Audit of the Consolidated Financial Statements continued

Revenue recognition

Revenue recognition is considered to be a key area of focus given there are multiple revenue streams associated with the Group which come from various decentralised operational locations. In addition, there are a number of different IT systems and applications in place for the recording of revenue transactions. The Group has a variety of customer contracts and revenue arrangements that require careful consideration and judgement to determine the appropriate revenue recognition. Further, revenue is also a key performance indicator for the Group's performance. During the year ended 31 December 2021, total revenue of the Group amounted to AED 371,912 thousand (2020: AED 15,784 thousand) (note 24).

We reviewed the revenue recognition policies applied by the Group to assess their compliance with IFRS requirements. For each material operational location with significant revenue streams, we performed or involved component auditors to perform substantive audit procedures which included substantive analytical procedures at the Group, and subsidiary level and performed testing on transactions around the year end, to assess whether revenues were recognised in the correct accounting period.

Business combinations within the scope of IFRS 3

During the year, the Group has acquired control over eight businesses as disclosed in note 6.2. Independent external valuation specialists were engaged by the Group to perform the purchase price allocation exercise, and fair valuation and identification of acquired assets and liabilities. The acquisition of businesses is a key audit matter as these are significant transactions during the year which require significant judgement regarding the allocation of the purchase price to the assets and liabilities acquired and adjustments made to align accounting policies of the newly acquired assets / businesses with those of the Group.

We have obtained the purchase price allocation reports prepared by the independent valuers engaged by the Group. We involved our internal valuation specialists in reviewing the material reports. The review included discussions with management and consideration of the overall reasonableness of the assumptions and valuations in line with our expectations. We also assessed the key assumptions including cash flows focusing on revenues and earnings before interest and tax ('EBIT') and appropriateness of discount and growth rates, whilst considering the risk of management bias.

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF

MULTIPLY GROUP PJSC (FORMERLY "MULTIPLY MARKETING CONSULTANCY LLC") continued

Report on the Audit of the Consolidated Financial Statements continued

Other information

Other information consists of the information included in the Directors' report and annual report other than the consolidated financial statements and our auditor's report thereon. We obtained the Directors' report prior to the date of our audit report and we expect to obtain the annual report after the date of our auditor's report. Management is responsible for the other information.

Our opinion on the consolidated financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

In connection with our audit of the consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of management and the Board of Directors for the consolidated financial statements

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with IFRSs and in compliance with the applicable provisions of the Articles of Association of the Company and the UAE Federal Law No. (2) of 2015 (as amended), and for such internal control as management determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

The Board of Directors are responsible for overseeing the Group's financial reporting process.

Auditor's responsibilities for the audit of the consolidated financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISA will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF

MULTIPLY GROUP PJSC (FORMERLY "MULTIPLY MARKETING CONSULTANCY LLC") continued

Report on the Audit of the Consolidated Financial Statements continued

Auditor's responsibilities for the audit of the consolidated financial statements continued

As part of an audit in accordance with ISAs, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Board of Directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, actions taken to eliminate threats, or safeguards applied.

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF

MULTIPLY GROUP PJSC (FORMERLY "MULTIPLY MARKETING CONSULTANCY LLC") continued

Report on the Audit of the Consolidated Financial Statements continued

Auditor's responsibilities for the audit of the consolidated financial statements continued

From the matters communicated with those charged with governance, we determine those matters that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the key audit matters. We describe these matters in our auditor's report unless law or regulation precludes public disclosure about the matter or when, in extremely rare circumstances, we determine that a matter should not be communicated in our report because the adverse consequences of doing so would reasonably be expected to outweigh the public interest benefits of such communication.

Report on Other Legal and Regulatory Requirements

Further, as required by the UAE Federal Law No. (2) of 2015 (as amended), we report that for the year ended 31 December 2021:

- i) we have obtained all the information and explanations we considered necessary for the purposes of our audit;
- ii) the consolidated financial statements have been prepared and comply, in all material respects, with the applicable provisions of the UAE Federal Law No. (2) of 2015 (as amended), the Articles of Association of the Company;
- iii) the Group has maintained proper books of account;
- iv) the consolidated financial information included in the Directors' report is consistent with the books of account and records of the Group;
- v) investments in shares and stocks are included in notes 6, 11, 12, and 13 to the consolidated financial statements and include purchases and investments made by the Group during the year ended 31 December 2021;
- vi) note 19 reflects the disclosures relating to material related party transactions and the terms under which they were conducted;
- vii) based on the information that has been made available to us nothing has come to our attention which causes us to believe that the Company has contravened, during the financial year ended 31 December 2021, any of the applicable provisions of the UAE Federal Law No. (2) of 2015 (as amended) or of its Articles of Association which would materially affect its activities or its consolidated financial position as at 31 December 2021; and
- viii) during the year, the Group made no social contributions.



Signed by:
Raed Ahmad
Partner
Ernst & Young
Registration No 811

10 February 2022
Abu Dhabi

Multiply Group PJSC (formerly "Multiply Marketing Consultancy LLC")

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 31 December 2021

	Notes	2021 AED'000	2020 AED'000
ASSETS			
Non-current assets			
Property, plant and equipment	7	1,260,947	3,065
Investment property	8	131,682	-
Intangible assets and goodwill	9	501,428	16
Right-of-use assets	10	94,384	-
Investment in associate	11	-	32,915
Investments carried at fair value through other comprehensive income	12	68,903	29,400
		<u>2,057,344</u>	<u>65,396</u>
Current assets			
Inventories	15	20,391	-
Investments carried at fair value through profit or loss	13	5,433,404	-
Trade and other receivables	14	207,033	14,135
Due from related parties	19	343,264	8,473
Cash and bank balances	16	3,542,326	10,330
		<u>9,546,418</u>	<u>32,938</u>
TOTAL ASSETS		<u>11,603,762</u>	<u>98,334</u>
EQUITY AND LIABILITIES			
Equity			
Share capital	17	2,800,000	300
Share premium	17	6,703,610	-
Statutory reserve	18	18,642	150
Capital contribution		-	33,147
Cumulative changes on revaluation of investments		1,384	-
Merger and acquisition reserve		375,353	-
Retained earnings		251,512	56,330
Equity attributable to owners of the Company		<u>10,150,501</u>	<u>89,927</u>
Non-controlling interests	20	575,529	-
Total equity		<u>10,726,030</u>	<u>89,927</u>
Non-current liabilities			
Employees' end of service benefit	21	37,383	2,626
Borrowings	22	314,861	-
Lease liabilities	10	75,409	-
Other payables	23	108,303	-
		<u>535,956</u>	<u>2,626</u>
Current liabilities			
Loan from a related party	19	25,000	-
Borrowings	22	93,070	-
Lease liabilities	10	20,321	-
Due to related parties	19	28,494	1,570
Trade and other payable	23	174,891	4,211
		<u>341,776</u>	<u>5,781</u>
Total liabilities		<u>877,732</u>	<u>8,407</u>
TOTAL EQUITY AND LIABILITIES		<u>11,603,762</u>	<u>98,334</u>


CHAIRMAN


CHIEF EXECUTIVE OFFICER


GROUP FINANCE DIRECTOR

The attached notes 1 to 33 form part of these consolidated financial statements

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

CONSOLIDATED STATEMENT OF PROFIT OR LOSS

For the year ended 31 December 2021

	<i>Notes</i>	<i>2021 AED'000</i>	<i>2020 AED'000</i>
Revenue	24	371,912	15,784
Cost of revenue	25	(161,294)	<u>(9,614)</u>
GROSS PROFIT		210,618	6,170
Investment and other income	27	103,557	829
Share of (loss) profit from investment in associate	11	(903)	2,289
General and administrative expenses	26	(82,374)	(5,490)
Finance cost		<u>(5,702)</u>	<u>-</u>
PROFIT FOR THE YEAR		<u>225,196</u>	<u>3,798</u>
Attributable to:			
Owners of the Company		184,915	3,798
Non-controlling interests		<u>40,281</u>	<u>-</u>
		<u>225,196</u>	<u>3,798</u>
Basic earnings per share (AED)	28	<u>0.06</u>	<u>12.66</u>

The attached notes 1 to 33 form part of these consolidated financial statements.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

CONSOLIDATED STATEMENT OF OTHER COMPREHENSIVE INCOME

For the year ended 31 December 2021

	<i>Note</i>	2021 AED'000	2020 AED'000
Profit for the year		225,196	3,798
Other comprehensive income:			
<i>Items that will not be reclassified subsequently to the consolidated statement of profit or loss:</i>			
Change in the fair value of financial assets carried at fair value through other comprehensive income	12	<u>1,384</u>	<u>-</u>
Total other comprehensive income		<u>1,384</u>	<u>-</u>
Total comprehensive income for the year		<u>226,580</u>	<u>3,798</u>
Attributable to:			
Owners of the Company		186,299	3,798
Non-controlling interests		<u>40,281</u>	<u>-</u>
		<u>226,580</u>	<u>3,798</u>

The attached notes 1 to 33 form part of these consolidated financial statements.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the year ended 31 December 2021

	<i>Attributable to equity holders of the Company</i>								<i>Non</i>	<i>Total</i>
	<i>Share capital</i>	<i>Share premium</i>	<i>Statutory reserve</i>	<i>Capital contribution</i>	<i>Cumulative changes on revaluation of investments</i>	<i>Merger and acquisition reserve</i>	<i>Retained earnings</i>	<i>Total</i>	<i>controlling-interests</i>	<i>equity</i>
	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>
Balance at 1 January 2020	300	-	150	3,147	-	-	34,048	37,645	-	37,645
Profit and total comprehensive income for the year	-	-	-	-	-	-	3,798	3,798	-	3,798
Additional capital contributed (note 19.2)	-	-	-	30,000	-	-	-	30,000	-	30,000
Wavier of net balance due to related parties	-	-	-	-	-	-	20,484	20,484	-	20,484
Dividends declared and paid (note 17)	-	-	-	-	-	-	(2,000)	(2,000)	-	(2,000)
Balance at 31 December 2020	<u>300</u>	<u>-</u>	<u>150</u>	<u>33,147</u>	<u>-</u>	<u>-</u>	<u>56,330</u>	<u>89,927</u>	<u>-</u>	<u>89,927</u>
Balance at 1 January 2021	300	-	150	33,147	-	-	56,330	89,927	-	89,927
Profit for the year	-	-	-	-	-	-	184,915	184,915	40,281	225,196
Other comprehensive income for the year	-	-	-	-	1,384	-	-	1,384	-	1,384
Total comprehensive income for the year	-	-	-	-	1,384	-	184,915	186,299	40,281	226,580
Transfer to statutory reserve	-	-	18,492	-	-	-	(18,492)	-	-	-
Business combination of entities under common control (note 6.1)	-	-	-	-	-	1,075,721	-	1,075,721	375,913	1,451,634
Acquisition of subsidiaries (note 6.2)	-	-	-	-	-	-	-	-	81,590	81,590
Disposal of partial interest in subsidiary (note 6.2)	-	-	-	-	-	-	28,759	28,759	51,947	80,706
Consideration settled by the Parent Company (note 6.2)	-	-	-	-	-	73,000	-	73,000	-	73,000
Additional capital contributed (note 19.2)	-	-	-	69,095	-	-	-	69,095	-	69,095
Capital injected by non-controlling interest	-	-	-	-	-	-	-	-	25,798	25,798
Increase in share capital (note 17)	<u>2,799,700</u>	<u>6,703,610</u>	<u>-</u>	<u>(102,242)</u>	<u>-</u>	<u>(773,368)</u>	<u>-</u>	<u>8,627,700</u>	<u>-</u>	<u>8,627,700</u>
Balance at 31 December 2021	<u>2,800,000</u>	<u>6,703,610</u>	<u>18,642</u>	<u>-</u>	<u>1,384</u>	<u>375,353</u>	<u>251,512</u>	<u>10,150,501</u>	<u>575,529</u>	<u>10,726,030</u>

The attached notes 1 to 33 form part of these consolidated financial statements.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

CONSOLIDATED STATEMENT OF CASH FLOWS

For the year ended 31 December 2021

	Notes	2021 AED'000	2020 AED'000
OPERATING ACTIVITIES			
Profit for the year		225,196	3,798
Adjustments for:			
Depreciation of property, plant and equipment	7	25,763	396
Depreciation of right-of-use assets	10	3,944	-
Depreciation of investment property	8	2,568	-
Amortisation of intangible assets	9	6,343	2
Share of loss (profit) from investment in associate	11	903	(2,289)
Change in fair value of investments carried at fair value through profit or loss	13	(56,740)	-
Gain on revaluation of previously held equity interest	6.2 & 27	(40,988)	-
Gain on disposal of property, plant and equipment	27	(702)	-
Provision for employees' end of service benefit	21	3,641	369
Finance costs		5,702	-
Interest income	27	(209)	-
(Reversal of) allowance for expected credit losses	14	(3,132)	237
Operating cash flows before working capital changes		172,289	2,513
Working capital changes:			
Inventories		(318)	-
Due from related parties		(289,461)	(1,535)
Trade and other receivables		92,272	2,092
Due to related parties		(7,529)	(190)
Trade and other payables		2,802	(2,128)
Cash (used in) from operations		(29,945)	752
Finance costs paid		(3,885)	-
Employees' end of service benefit paid	21	(1,344)	(14)
Net cash (used in) from operating activities		(35,174)	738
INVESTING ACTIVITIES			
Purchase of property, plant and equipment	7	(94,156)	(416)
Term deposits with original maturities of more than three months		(100,000)	-
Purchase of intangible assets	9	(640)	-
Proceeds from sale of property, plant and equipment		703	-
Dividends received from an associate	11	-	5,250
Purchase of investments carried at fair value through profit or loss	13	(1,656,742)	-
Purchase of investments carried at fair value through other comprehensive income	12	-	(29,400)
Proceeds from disposal of investments carried at fair value through profit or loss		4,034	-
Business combination of entities under common control	6.1	376,216	-
Interest income receipts		209	-
Cash acquired through acquisition of a subsidiary	6.2	(88,061)	-
Net cash used in investing activities		(1,558,437)	(24,566)
FINANCING ACTIVITIES			
Cash injection on increase of share capital	17	4,942,100	-
Capital contributed, net		69,095	30,000
Net proceeds from borrowings		17,579	-
Repayment of loan from a related party	19.1	(25,000)	-
Repayment of lease liabilities	10	(3,965)	-
Capital contribution by non-controlling interest		25,798	-
Net cash from financing activities		5,025,607	30,000
NET INCREASE IN CASH AND CASH EQUIVALENTS DURING THE YEAR		3,431,996	6,172
Cash and cash equivalents at beginning of the year		10,330	4,158
CASH AND CASH EQUIVALENTS AT END OF THE YEAR	16	3,442,326	10,330

Significant non-cash transactions are disclosed in note 16.

The attached notes 1 to 33 form part of these consolidated financial statements.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

1 GENERAL INFORMATION

Multiply Group PJSC (Formerly “Multiply Marketing Consultancy LLC”) (the “Company”) is a public joint stock company under the UAE Federal Law No. (2) of 2015 (as amended). The registered office of the Company is P.O Box 34491, Abu Dhabi, United Arab Emirates.

On 1 April 2021, the shareholders approved to change the name of the Company from “Multiply Marketing Consultancy LLC” to “Multiply Group LLC.” On 27 October 2021, the shareholders resolved to change the legal form of the Company from a limited liability company to a public joint stock company and to increase the share capital of the Company to AED 2,800,000,000 (refer to note 17). On 5 December 2021, the Company listed its ordinary shares on the main market of the Abu Dhabi Securities Exchange (“ADX”).

International Holding Company PJSC is the Parent and Royal Group Holding LLC is the Ultimate Parent Company.

These consolidated financial statements include the results of operations and financial position of the Company and its subsidiaries (together referred to as the “Group”). The main activities of the Group is to provide advertisement design and production, economic feasibility consultancy and studies, exhibition organisation and management, public relationship consultancy, organisation and event management and newspaper advertisement, management and development of motor vehicles driving training and to manage investment properties, installation of district cooling and air conditioning, repair of district cooling and investment in infrastructure projects, wholesale of cosmetics and make-up trading, women and men personal care and other grooming related services.

The consolidated financial statements for the year ended 31 December 2021 were approved and authorised for issuance on 10 February 2022.

2.1 BASIS OF PREPARATION

Statement of compliance

The consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (“IFRS”) as issued by the International Accounting Standards Board (“IASB”) and in compliance with the applicable provisions of the Company’s Memorandum of Association and the UAE Federal Law No. (2) of 2015 (as amended). Federal Law by Decree No 32 of 2021, which repeals and replaces Federal Law No. 2 of 2015 (as amended) on Commercial Companies, was issued on 20 September 2021, and is effective from 2 January 2022. The Group is in the process of reviewing the new law and will apply the requirements thereof no later than one year from the date on which the new Decree Law came into effect.

Basis for measurement

The consolidated financial statements have been prepared on the historical cost basis, except for investments carried at fair value through other comprehensive income and investments carried at fair value through profit or loss which are stated at fair value.

Functional and presentation currency

The consolidated financial statements are presented in United Arab Emirates Dirhams (“AED”), which is the presentation currency of the Group and the functional currency of the Company. All the values are rounded to the nearest thousand (AED ‘000) except when otherwise indicated.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

2.2 BASIS FOR CONSOLIDATION

The consolidated financial statements of the Group comprise the financial information of the Company and its subsidiaries.

Control is achieved when the Company:

- has power over the investee;
- is exposed, or has rights, to variable returns from its involvement with the investee; and
- has the ability to use its power to affect its returns.

The Group reassesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control listed above.

When the Group has less than a majority of the voting rights of an investee, it has power over the investee when the voting rights are sufficient to give it the practical ability to direct the relevant activities of the investee unilaterally.

The Group considers all relevant facts and circumstances in assessing whether or not the Group’s voting rights in an investee are sufficient to give it power, including:

- the size of the Group’s holding of voting rights relative to the size and dispersion of holdings of the other vote holders;
- potential voting rights held by the Group, other vote holders or other parties;
- rights arising from other contractual arrangements; and
- any additional facts and circumstances that indicate that the Group has, or does not have, the current ability to direct the relevant activities at the time that decisions need to be made, including voting patterns at previous shareholders’ meetings.

Consolidation of a subsidiary begins when the Group obtains control over the subsidiary and ceases when the Group loses control of the subsidiary. Specifically, income and expenses of a subsidiary acquired or disposed of during the period are included in the consolidated statement of profit or loss from the date the Group gains control until the date when the Group ceases to control the subsidiary.

Profit or loss and each component of other comprehensive income are attributed to the owners of the Company and to the non-controlling interests. Total comprehensive income of subsidiaries is attributed to the owners of the Company and to the non-controlling interests even if this results in the non-controlling interests having a deficit balance.

When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies in line with the Group’s accounting policies.

A change in the ownership interest of a subsidiary, without a loss of control, is accounted for as an equity transaction.

When the Group loses control of a subsidiary, a gain or loss is recognised in profit or loss and is calculated as the difference between (i) the aggregate of the fair value of the consideration received and the fair value of any retained interest and (ii) the previous carrying amount of the assets and liabilities of the subsidiary and any non-controlling interests. All amounts previously recognised in other comprehensive income in relation to that subsidiary are accounted for as if the Group had directly disposed of the related assets or liabilities of the subsidiary (i.e. reclassified to profit or loss or transferred to another category of equity as specified/permitted by applicable IFRSs). The fair value of any investment retained in the former subsidiary at the date when control is lost is regarded as the fair value on initial recognition for subsequent accounting under IFRS 9, when applicable, the cost on initial recognition of an investment in an associate or a joint venture.

All intragroup assets and liabilities, equity, income, expenses and cash flows relating to transactions between members of the Group are eliminated in full on consolidation.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

2.2 BASIS FOR CONSOLIDATION continued

Details of subsidiaries as at 31 December 2021 and 31 December 2020 were as follows:

Name of subsidiary	Place of incorporation	Principal activities	Proportion of ownership interest and voting power held	
			2021	2020
Emirates Driving Company PJSC	United Arab Emirates	Driving training and road safety education	48.01%	-
Omorfia Group LLC	United Arab Emirates	Women and men personal care and other grooming related services, including procuring beauty products and equipment	51%	-
Viola Communications LLC	United Arab Emirates	Communication, marketing, media and events	100%	-
Pal Cooling Holding LLC	United Arab Emirates	District cooling and air conditioning	100%	-
Norm Commercial Investment – Sole Proprietorship LLC	United Arab Emirates	Investments holding company	100%	-
Multiply Companies Management – Sole proprietorship LLC	United Arab Emirates	Management services of companies and private institutions	100%	-
MG Communications LLC	United Arab Emirates	Establishing, investing and managing technology projects.	100%	-
MG Wellness Holding LLC	United Arab Emirates	Investment, institute and management of health services enterprises.	100%	-
MG Digital Holding LLC	United Arab Emirates	Establishing, investing and managing technology projects.	100%	-
MG Utilities Holding LLC	United Arab Emirates	Establishing, investing and managing infrastructure projects.	100%	-
MG Ventures Holding LLC	United Arab Emirates	Establishing, investing and managing commercial projects.	100%	-
Spranza Commercial Investments SP LLC	United Arab Emirates	Establishing, investing and managing commercial projects.	100%	-
<u>Below are the subsidiaries of Emirates Driving Company PJSC:</u>				
Tabieah Property Investment – Sole Proprietorship L.L.C.	United Arab Emirates	Manage investment properties	100%	-
<u>Below are the subsidiaries of Omorfia Group LLC:</u>				
Bedashing Holding Company LLC	United Arab Emirates	Wholesale cosmetic and make-up trading women personal care and other grooming related services.	100%	-
Dashing International Group – Sole proprietorship LLC	United Arab Emirates	Company representation.	100%	-
Bedashing Beauty Lounge – Sole proprietorship LLC	United Arab Emirates	Wholesale cosmetics and make-up trading, women personal care and other grooming related services.	100%	-
Bedashing Beauty Lounge International Limited	United Arab Emirates	Wholesale cosmetics and make-up trading, women personal care and other grooming related services.	100%	-
Dazzling Beauty Salon – Sole Proprietorship	United Arab Emirates	Women personal care and beauty and women hairdressing, trimming and styling.	100%	-
Groovy Ladies Beauty Center	United Arab Emirates	Women personal care and beauty and women oriental bath, women haircutting and hair dressing and women massage and relation centre.	100%	-
Glam & Glow Beauty Lounge – Sole Proprietorship	United Arab Emirates	Women personal care and beauty, women haircutting and hair dressing and wholesale of cosmetics and trading.	100%	-
Stella Beauty Lounge Center	United Arab Emirates	Women personal care and beauty, women haircutting and hair dressing and retails sale of cosmetics.	100%	-
Nippers & Scissors training Centre – Sole Proprietorship LLC	United Arab Emirates	Wholesale cosmetics and make-up trading, women personal care and other grooming related services.	100%	-
Tips & Toes Beauty and Spa Centre LLC	United Arab Emirates	Ladies’ cosmetic and personal care centre, women salon, ladies oriental bath and ladies spa club.	100%	-
Jazz Lounge Spa LLC	United Arab Emirates	Men oriental bath, gents cosmetic and personal care centre, hair fixing centre, perfumes and cosmetic trading, gents haircutting and hairdressing salon	100%	-
Ben Suhail Distribution LLC	United Arab Emirates	Perfumes and cosmetic trading, beauty and personal care equipment trading, imitation jewellery trading, Soap and hair care products trading, and beauty and personal care requisites trading.	100%	-

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

2.2 BASIS FOR CONSOLIDATION continued

Below are the subsidiaries of Viola Communications LLC:

Purple Printing LLC.	United Arab Emirates	Commercial publication printing	100%	-
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Below are the subsidiaries of Pal Cooling Holding LLC:

PAL Cooling Services LLC	United Arab Emirates	Installation of district cooling and air conditioning, repair district cooling and investment in infrastructure projects.	100%	-
PAL First Cooling LLC	United Arab Emirates	Installation of district cooling and air conditioning, repair district cooling and investment in infrastructure projects.	100%	-
PAL Danat Cooling LLC	United Arab Emirates	Installation of district cooling and air conditioning, repair district cooling and investment in infrastructure projects.	100%	-
PAL Saraya Cooling LLC	United Arab Emirates	Installation of district cooling and air conditioning, repair district cooling and investment in infrastructure projects.	100%	-
PAL Shams Cooling LLC	United Arab Emirates	Installation of district cooling and air conditioning, repair district cooling and investment in infrastructure projects.	100%	-
PAL Najmat Cooling LLC	United Arab Emirates	Installation of district cooling and air conditioning, repair district cooling and investment in infrastructure projects.	100%	-
PAL 4 Reem Cooling LLC	United Arab Emirates	Installation of district cooling and air conditioning, repair district cooling and investment in infrastructure projects.	100%	-
PAL 4 Solar Energy LLC	United Arab Emirates	Installation and maintenance of alternative energy equipment.	100%	-
PAL 4 Shams Cooling LLC	United Arab Emirates	Installation of district cooling and air conditioning, repair district cooling and investment in infrastructure projects.	100%	-

2.3 CHANGES IN ACCOUNTING POLICIES

The accounting policies adopted are consistent with those of the previous financial year, except for the following new interpretation and amendments effective as of 1 January 2021. The Group has not early adopted any other standard, interpretation or amendment that has been issued but is not yet effective.

- Interest Rate Benchmark Reform - Phase 2: *Amendments to IFRS 9, IAS 39, IFRS 7, IFRS 4 and IFRS 16*

The amendments include the following practical expedients:

- A practical expedient to require contractual changes, or changes to cash flows that are directly required by the reform, to be treated as changes to a floating interest rate, equivalent to a movement in a market rate of interest;
 - Permit changes required by IBOR reform to be made to hedge designations and hedge documentation without the hedging relationship being discontinued; and
 - Provide temporary relief to entities from having to meet the separately identifiable requirement when an RFR instrument is designated as a hedge of a risk component.
- Amendments to IFRS 16: Covid-19 Related Rent Concessions beyond 30 June 2021

These amendments had no material impact on the consolidated financial statements of the Group. The Group intends to use the practical expedients in future periods if they become applicable.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Business combinations and goodwill

Business combinations are accounted for using the acquisition method. The cost of an acquisition is measured as the aggregate of the consideration transferred, which is measured at acquisition date fair value, and the amount of any non-controlling interests in the acquiree. For each business combination, the Group elects whether to measure the non-controlling interests in the acquiree at fair value or at the proportionate share of the acquiree’s identifiable net assets. Acquisition-related costs are expensed as incurred and included in general and administrative expenses.

The Group determines that it has acquired a business when the acquired set of activities and assets include an input and a substantive process that together significantly contribute to the ability to create outputs. The acquired process is considered substantive if it is critical to the ability to continue producing outputs, and the inputs acquired include an organised workforce with the necessary skills, knowledge, or experience to perform that process or it significantly contributes to the ability to continue producing outputs and is considered unique or scarce or cannot be replaced without significant cost, effort, or delay in the ability to continue producing outputs.

When the Group acquires a business, it assesses the financial assets and liabilities assumed for appropriate classification and designation in accordance with the contractual terms, economic circumstances and pertinent conditions as at the acquisition date. This includes the separation of embedded derivatives in host contracts by the acquiree.

At the acquisition date, the identifiable assets acquired and the liabilities assumed are recognised at their fair value, except that:

- deferred tax assets or liabilities, and assets or liabilities related to employee benefit arrangements are recognised and measured in accordance with IAS 12 Income Taxes and IAS 19 Employee Benefits, respectively;
- liabilities or equity instruments related to share-based payment arrangements of the acquiree are measured in accordance with IFRS 2 Share-based Payment at the acquisition date; and
- assets (or disposal groups) that are classified as held for sale in accordance with IFRS 5 Non-current Assets Held for Sale and Discontinued Operations are measured in accordance with that Standard.

Any contingent consideration to be transferred by the acquirer will be recognised at fair value at the acquisition date. Contingent consideration classified as equity is not remeasured and its subsequent settlement is accounted for within equity. Contingent consideration classified as an asset or liability that is a financial instrument and within the scope of IFRS 9 Financial Instruments, is measured at fair value with the changes in fair value recognised in the consolidated statement of profit or loss in accordance with IFRS 9. Other contingent consideration that is not within the scope of IFRS 9 is measured at fair value at each reporting date with changes in fair value recognised in consolidated statement of profit or loss.

Goodwill is initially measured at cost (being the excess of the aggregate of the consideration transferred and the amount recognised for non-controlling interests and any previous interest held over the net identifiable assets acquired and liabilities assumed). If the fair value of the net assets acquired is in excess of the aggregate consideration transferred, the Group re-assesses whether it has correctly identified all of the assets acquired and all of the liabilities assumed and reviews the procedures used to measure the amounts to be recognised at the acquisition date. If the reassessment still results in an excess of the fair value of net assets acquired over the aggregate consideration transferred, then the gain is recognised in consolidated statement of profit or loss.

Non-controlling interests that are present ownership interests and entitle their holders to a proportionate share of the entity’s net assets in the event of liquidation may be initially measured either at fair value or at the non-controlling interests’ proportionate share of the recognised amounts of the acquiree’s identifiable net assets. The choice of measurement basis is made on a transaction-by-transaction basis. Other types of non-controlling interests are measured at fair value or, when applicable, on the basis specified in another IFRS.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Business combinations and goodwill continued

After initial recognition, goodwill is measured at cost less any accumulated impairment losses. For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Group’s cash-generating units that are expected to benefit from the combination, irrespective of whether other assets or liabilities of the acquiree are assigned to those units.

Where goodwill has been allocated to a cash-generating unit (CGU) and part of the operation within that unit is disposed of, the goodwill associated with the disposed operation is included in the carrying amount of the operation when determining the gain or loss on disposal. Goodwill disposed in these circumstances is measured based on the relative values of the disposed operation and the portion of the cash-generating unit retained.

If the initial accounting for a business combination is incomplete by the end of the reporting period in which the combination occurs, the Group reports provisional amounts for the items for which the accounting is incomplete. Those provisional amounts are adjusted during the measurement period, or additional assets or liabilities are recognised, to reflect new information obtained about facts and circumstances that existed at the acquisition date that, if known, would have affected the amounts recognised at that date.

Changes in Group’s ownership interest in existing subsidiaries

Changes in the Group’s ownership interests in subsidiaries that do not result in the Group losing control over the subsidiaries are accounted for as equity transactions. The carrying amounts of the Group’s interests and the non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiaries. Any difference between the amount by which the non-controlling interests are adjusted and the fair value of the consideration paid or received is recognised directly in equity and attributed to the Owner of the Group.

When the Group loses control of a subsidiary, a gain or loss is recognised in statement of comprehensive income and is calculated as the difference between (i) the aggregate of the fair value of the consideration received and the fair value of any retained interest and (ii) the previous carrying amount of the assets (including goodwill), and liabilities of the subsidiary and any non-controlling interests. All amounts previously recognised in other comprehensive income in relation to that subsidiary are accounted for as if the Group had directly disposed of the related assets or liabilities of the subsidiary.

The fair value of any investment retained in the former subsidiary at the date when control is lost is regarded as the initial carrying amount for the purposes of subsequent accounting for the retained interest as an investment in an associate or a joint venture or financial asset.

Disposals of interest in a subsidiary to an equity accounted investee

Gain or loss on the disposal of interest in a subsidiary to an equity accounted investee is eliminated to the extent of the retained indirect interest in that disposed entity by the Group.

Acquisition of entities under common control

Transactions giving rise to a transfer of interest in entities that are under common control are accounted for in accordance with the pooling of interest method of accounting at the date the transfer without restatement of prior periods. The assets and liabilities acquired are recognised at the carrying amounts recognised previously in the books of transferor entity. The components of the equity of the acquired entities are added to the same components within Group entity. Any transaction costs paid for the acquisition are recognised directly in equity.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Investment in associates

An associate is an entity over which the Group has significant influence that is neither a subsidiary nor an interest in a joint venture. Significant influence is the power to participate in the financial and operating policy decisions of the investee but has no control or joint control over those policies.

The considerations made in determining significant influence are similar to those necessary to determine control over subsidiaries. The Group’s investment in associate is accounted for using the equity method.

The results and assets and liabilities of the associates are incorporated in the consolidated financial statements using the equity method of accounting, except when the investment is classified as held for sale, in which case it is accounted for under IFRS 5 Non-current Assets Held for Sale and Discontinued Operations. Under the equity method, the investment in an associate is initially recognised at cost. The carrying amount of the investment is adjusted to recognise changes in the Group’s share of net assets of the associate since the acquisition date. Goodwill relating to the associate is included in the carrying amount of the investment and is not tested for impairment separately.

The consolidated statement of profit or loss reflects the Group’s share of the results of operations of the associate. Any change in OCI of those investees is presented as part of the Group’s OCI. In addition, when there has been a change recognised directly in the equity of the associate, the Group recognises its share of any changes, when applicable, in the statement of changes in equity. Unrealised gains and losses resulting from transactions between the Group and the associate are eliminated to the extent of the interest in the associate.

The aggregate of the Group’s share of profit or loss of an associate is shown on the face of consolidated the statement of profit or loss outside operating profit and represents profit or loss after tax and non-controlling interests in the subsidiaries of the associate.

The financial statements of the associate is prepared for the same reporting period as the Group. When necessary, adjustments are made to bring the accounting policies in line with those of the Group.

After application of the equity method, the Group determines whether it is necessary to recognise an impairment loss on its investment in its associate. At each reporting date, the Group determines whether there is objective evidence that the investment in the associate is impaired. If there is such evidence, the Group calculates the amount of impairment as the difference between the recoverable amount of the associate and its carrying value, and then recognises the loss within “share of profit of an associate” in the consolidated statement of profit or loss.

Upon loss of significant influence over the associate, the Group measures and recognises any retained investment at its fair value. Any difference between the carrying amount of the associate upon loss of significant influence and the fair value of the retained investment and proceeds from disposal is recognised in profit or loss.

Revenue recognition

Revenue is measured at the fair value of the consideration received or receivable and represents amounts receivable for goods supplied and services rendered, stated net of allowances and rebates. The Group recognises revenue when the amount of revenue can be reliably measured; when it is probable that future economic benefits will flow to the entity; and when specific criteria have been met for each of the Group’s activities, as described below. The Group recognises revenue from contracts with customers based on a five-step model as set out in IFRS 15.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Revenue recognition continued

- Step 1 Identify contract(s) with a customer: A contract is defined as an agreement between two or more parties that creates enforceable rights and obligations and sets out the criteria for every contract that must be met.
- Step 2 Identify performance obligations in the contract: A performance obligation is a promise in a contract with a customer to transfer a good or service to the customer.
- Step 3 Determine the transaction price: The transaction price is the amount of consideration to which the Group expects to be entitled in exchange for transferring promised goods or services to a customer, excluding amounts collected on behalf of third parties.
- Step 4 Allocate the transaction price to the performance obligations in the contract: For a contract that has more than one performance obligation, the Group allocates the transaction price to each performance obligation in an amount that depicts the amount of consideration to which the Group expects to be entitled in exchange for satisfying each performance obligation.
- Step 5 Recognise revenue when (or as) the Group satisfies a performance obligation.

Media and marketing services:

The Group provides advertising, public relations, production, events management, media and outdoor advertising. Revenue from providing such services is recognised overtime in the accounting period in which the services are rendered or when the event is held at point in time.

District cooling services:

Revenue from services

Revenue from providing district cooling services in the course of ordinary activities is measured at the fair value of the consideration received or receivable. Revenue is recognised when pervasive evidence exists, usually in the form of an executed sales agreement, the significant risks and rewards of ownership have been transferred to the customer and the service has been rendered to the customer, recovery of the consideration is probable, the associated costs can be estimated reliably, there is no continuing management involvement with the service, and the amount of revenue can be measured reliably. If it is probable that discounts will be granted and the amount can be measured reliably, then the discount is recognised as a reduction of revenue as the sales are recognised.

Connection fees

Connection fees are recognised on a straight-line basis over the term of the respective customer contracts unless it represents a separately identifiable service and satisfies other criteria for upfront recognition to the consolidated statement of profit or loss.

Sale of cosmetics and related personal care services:

Sale of goods

The Group's contracts with customers for the sale of goods generally include one performance obligation. The Group accounts for that revenue at the point in time when control of the asset is transferred to the customer, generally on delivery of the goods.

Rendering of services

The Group provides services related to women and men personal care and beauty. Such services are generally recognised as a performance obligation satisfied at the point in time when the service is rendered to the customer.

Income from franchise business arrangements

The group has entered into franchise agreements with franchisees and royalty income and marketing charge is recognised in revenue based on the percentages agreed in franchise agreements which are recognised over time.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Training and coaching services:

The Group is engaged in the management and development of motor vehicles driving training. Revenue represents fees charged to customers during the year, which is recognised over the period of the courses on a time proportionate basis when services are provided to customers. Fees paid in advance relating to training services are deferred and released to revenue when the related services are provided.

Revenue from rentals:

Rental income from operating leases is recognised on a straight-line basis over the term except where another systematic basis is more representative of the time pattern in which benefit from the use of the underlying asset is diminished.

Employee benefits

An accrual is made for estimated liability for employees' entitlement to annual leave and leave passage as a result of services rendered by eligible employees up to the end of the reporting period.

Provision is also made for the full amount of end of service benefits due to employees in accordance with the Group's policy, which is at least equal to the benefits payable in accordance with UAE Labour Law, for their period of service up to the end of the reporting period. The accrual relating to annual leave and leave passage is classified as a current liability, while the provision relating to end of service benefits is classified as a non-current liability.

Pension contributions are made in respect of UAE national employees to the UAE General Pension and Social Security Authority in accordance with the UAE Federal Law No. (2), 2000 for Pension and Social Security.

Property, plant and equipment

Recognition and measurement

Items of property, plant and equipment are stated at historical cost less accumulated depreciation. Cost includes expenditure that is directly attributable to the acquisition of the asset. The cost of self-constructed assets includes the followings:

- the cost of materials and direct labour;
- any other costs directly attributable to bringing the assets to a working condition for their intended use;
- when the Group has an obligation to remove the asset or restore the site, an estimate of the costs of dismantling and removing the items and restoring the site on which they are located; and capitalised borrowing costs.

When parts of an item of property and equipment are significant and have different useful lives, they are accounted for as separate items of property and equipment. Any gain or loss on disposal of an item of property and equipment (calculated as the difference between the net proceeds from disposal and the carrying amount of the item) is recognised in the consolidated statement of profit or loss.

Subsequent costs

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. All other repairs and maintenance expenses are charged to the consolidated statement of profit or loss in the period in which they are incurred.

Depreciation is calculated on a straight-line basis over their useful lives as follows:

Buildings and leasehold improvements	5 – 30 years
Plant and machinery	30 – 35 years
Office equipment, furniture and fixtures	3 – 10 years
Motor vehicles and boats	4 – 15 years

The estimated useful lives, residual values and depreciation method are reviewed at each year-end, with the effect of any changes in estimate accounted for on a prospective basis.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Property, plant and equipment continued

Capital work in progress

Assets under construction (‘capital work in progress’) are stated at cost, net of accumulated impairment losses, and are not depreciated. All costs directly attribute to bringing the asset to the location and condition necessary for it to be used in the manner intended by management are included in the construction cost, including related staff costs, and for qualifying assets, borrowing costs capitalised in accordance with the Group’s accounting policy. When the assets are ready for intended use, the capital work in progress is transferred to the appropriate property, plant and equipment or investment properties category and is depreciated in accordance with the Group’s policies.

Derecognition

The gain or loss arising on the disposal or retirement of an item of property, plant and equipment is determined as the difference between the sales proceeds and the carrying amount of the asset and is recognised in consolidated statement profit or loss.

Intangible assets

Intangible assets acquired separately are measured on initial recognition at cost. The cost of intangible assets acquired in a business combination is their fair value at the date of acquisition. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and accumulated impairment losses. Internally generated intangibles, excluding capitalised development costs, are not capitalised and the related expenditure is reflected in consolidated statement of profit or loss in the period in which the expenditure is incurred.

The useful lives of intangible assets are assessed as either finite or indefinite. Intangible assets with finite lives are amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting period. The amortisation expense on intangible assets with finite lives is recognised in the consolidated statement of profit or loss.

Intangible assets with indefinite useful lives are not amortised, but are tested for impairment annually, either individually or at the cash-generating unit level. The assessment of indefinite life is reviewed annually to determine whether the indefinite life continues to be supportable. If not, the change in useful life from indefinite to finite is made on a prospective basis.

An intangible asset is derecognised upon disposal (i.e., at the date the recipient obtains control) or when no future economic benefits are expected from its use or disposal. Any gain or loss arising upon derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the consolidated statement of profit or loss.

Concession rights

These include cost incurred to obtain certain concession rights and are amortised on a straight-line basis in the consolidated statement of profit or loss over their estimated useful life of 37 years from the date of construction of the district cooling plant.

Customer relationship

Customer relationship represents future economic benefits in the form of future business with a customer beyond the amount secured by any current contractual arrangements. Customer relationship acquired in a business combination that does not arise from a contract may nevertheless be identifiable because the relationship is separable. These mainly represent non-contractual relationships, which were acquired during the year (note 6) and meet the criteria for recognition as intangible assets under IAS 38. Customer relationships have a finite useful life and are carried at cost less accumulated amortisation and impairment. Amortisation is calculated using the straight-line method to allocate the cost over their estimated useful lives of 5 years.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Intangible assets continued

Brand name

Brand is a unique design, sign, symbol, words, or a combination of these, employed in creating an image that identifies a product and differentiates it from its competitors. Brand name represents future economic benefits in the form of future business linked the brand name of subsidiaries acquired during the year (note 6). Brand name has a finite useful life and are carried at cost less accumulated amortisation and impairment. Amortisation is calculated using the straight-line method to allocate the cost over their estimated useful life of 7 to 20 years.

Other intangible assets are amortised over a period of 2 to 8 years using straight-line method.

Borrowing costs

Borrowing costs directly attributable to the acquisition, construction or production of qualifying assets, which are assets that necessarily take a substantial period of time to get ready for their intended use or sale, are added to the cost of those assets, until such time as the assets are substantially ready for their intended use or sale.

Investment income earned on the temporary investment of specific borrowings pending their expenditure on qualifying assets is deducted from the borrowing costs eligible for capitalisation. All other borrowing costs are recognised in consolidated statements of profit or loss in the period during which they are incurred.

Leases

The Group assesses at contract inception whether a contract is, or contains, a lease. That is, if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration.

Group as a lessee

The Group applies a single recognition and measurement approach for all leases, except for short-term leases and leases of low-value assets. The Group recognises lease liabilities to make lease payments and right-of-use assets representing the right to use the underlying assets.

i). **Right-of-use assets**

The Group recognises right-of-use assets at the commencement date of the lease (i.e., the date the underlying asset is available for use). Right-of-use assets are measured at cost, less any accumulated depreciation and impairment losses, and adjusted for any premeasurement of lease liabilities. The cost of right-of-use assets includes the amount of lease liabilities recognised, initial direct costs incurred, and lease payments made at or before the commencement date less any lease incentives received.

Right-of-use assets are depreciated on a straight-line basis over the shorter of the lease term and estimated useful life of the assets, as follows:

Office space	3 - 4 years
Salon shops	2 - 7 years
Land	32 years
Motor vehicles	3 - 4 years

If ownership of the leased asset transfers to the Group at the end of the lease term or the cost reflects the exercise of a purchase option, depreciation is calculated using the estimated useful life of the asset.

The Group applies IAS 36 to determine whether a right-of-use asset is impaired and accounts for an identified impairment loss as described in the ‘property, plant and equipment’ policy.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Leases continued

Group as a lessee continued

ii) Lease liabilities

At the commencement date of the lease, the Group recognises lease liabilities measured at the present value of lease payments to be made over the lease term. The lease payments include fixed payments (including in-substance fixed payments) less any lease incentives receivable, variable lease payments that depend on an index or a rate, and amounts expected to be paid under residual value guarantees. The lease payments also include the exercise price of a purchase option reasonably certain to be exercised by the Group and payments of penalties for terminating a lease, if the lease term reflects the Group exercising the option to terminate.

Variable rents that do not depend on an index or rate are not included in the measurement of the lease liability and the right-of-use asset. The related payments are recognised as an expense in the period in which the event or condition that triggers those payments occurs and are included in the line ‘other expenses’ in the consolidated statement of profit or loss.

As a practical expedient, IFRS 16 permits a lessee not to separate non-lease components, and instead account for any lease and associated non-lease components as a single arrangement.

In calculating the present value of lease payments, the Group uses the incremental borrowing rate at the lease commencement date if the interest rate implicit in the lease is not readily determinable. After the commencement date, the amount of lease liabilities is increased to reflect the accretion of interest and reduced for the lease payments made. In addition, the carrying amount of lease liabilities is remeasured if there is a modification, a change in the lease term, a change in the in-substance fixed lease payments or a change in the assessment to purchase the underlying asset.

The Group re-measures the lease liability (and makes a corresponding adjustment to the related right-of-use asset) whenever:

- the lease term has changed or there is a change in the assessment of exercise of a purchase option, in which case the lease liability is remeasured by discounting the revised lease payments using a revised discount rate.
- the lease payments change due to changes in an index or rate or a change in expected payment under a guaranteed residual value, in which cases the lease liability is remeasured by discounting the revised lease payments using the initial discount rate (unless the lease payments change is due to a change in a floating interest rate, in which case a revised discount rate is used).
- a lease contract is modified and the lease modification is not accounted for as a separate lease, in which case the lease liability is re-measured by discounting the revised lease payments using a revised discount rate.

iii). Short-term leases and leases of low-value assets

The Group applies the short-term lease recognition exemption to its short-term leases of Property, plant and equipment (i.e., those leases that have a lease term of 12 months or less from the commencement date and do not contain a purchase option). It also applies the lease of low-value assets recognition exemption to leases of office equipment that are considered of low value. Lease payments on short-term leases and leases of low-value assets are recognised as expense on a straight-line basis over the lease term.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Leases continued

Group as a lessor

The Group enters into lease agreements as a lessor with respect to some of its investment properties.

Leases for which the Group is a lessor are classified as finance or operating leases. Whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessee, the contract is classified as a finance lease. All other leases are classified as operating leases.

Rental income from operating leases is recognised on a straight-line basis over the term of the relevant lease, except where another systematic basis is more representative of the time pattern in which economic benefits from the leased asset are consumed. Initial direct costs incurred in negotiating and arranging an operating lease are added to the carrying amount of the leased asset and recognised on a straight-line basis over the lease term. Amounts due from lessees under finance leases are recognised as receivables at the amount of the Group's net investment in the leases. Finance lease income is allocated to accounting periods so as to reflect a constant periodic rate of return on the Group's net investment outstanding in respect of the leases.

When a contract includes lease and non-lease components, the Group applies IFRS 15 to allocate consideration under the contract to each component.

Investment properties

Investment properties are properties held to earn rentals and/or for capital appreciation or for both, but not for sale in the ordinary course of business, use in the production or supply of goods or services or for administrative purposes. Investment properties are stated at cost less accumulated depreciation.

Cost includes expenditure that is directly attributable to the acquisition of the investment property. The cost of self-constructed assets includes the following:

- the cost of materials and direct labour;
- any other costs directly attributable to bringing the assets to a working condition for their intended use;
- when the Group has an obligation to remove the asset or restore the site, an estimate of the costs of dismantling and removing the items and restoring the site on which they are located; and
- capitalised borrowing costs.

Upon completion of construction or development, a property is transferred from properties under development to completed properties.

Investment properties are derecognised either when they have been disposed of (i.e., at the date the recipient obtains control) or when they are permanently withdrawn from use and no future economic benefit is expected from their disposal. The difference between the net disposal proceeds and the carrying amount of the asset is recognised in the consolidated statement of profit or loss in the period of derecognition. In determining the amount of consideration from the derecognition of investment property the Group considers the effects of variable consideration, existence of a significant financing component, non-cash consideration, and consideration payable to the buyer (if any).

When the use of investment property changes such that it is reclassified from, or to, property, plant and equipment, inventory or development work-in-progress, its carrying value at the date of reclassification becomes its cost for subsequent accounting purposes.

Depreciation on investment properties is calculated using the straight-line method over their estimated useful life being 30 years.

Inventories

Inventories are valued at the lower of cost and net realisable value. Cost is determined on the weighted average cost basis and comprises invoiced cost, duties, freight charges and other related expenses that have been incurred in bringing the inventory to their present location and condition. NRV is the estimated selling price in the ordinary course of business less the estimated costs of completion and sale. The costs of sale include directly attributable marketing and distribution costs.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Foreign currencies

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated at the rate of exchange ruling at the reporting date. All differences are taken to the consolidated statement of profit or loss. Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rate at the date of the transaction.

Financial assets

Initial recognition and measurement

Financial assets are classified, at initial recognition, as subsequently measured at amortised cost, fair value through other comprehensive income (OCI), and fair value through profit or loss.

The classification of financial assets at initial recognition depends on the financial asset's contractual cash flow characteristics and the Group's business model for managing them. The Group initially measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss, transaction costs.

In order for a financial asset to be classified and measured at amortised cost or fair value through OCI, it needs to give rise to cash flows that are 'solely payments of principal and interest (SPPI)' on the principal amount outstanding. This assessment is referred to as the SPPI test and is performed at an instrument level. The Group's business model for managing financial assets refers to how it manages its financial assets in order to generate cash flows. The business model determines whether cash flows will result from collecting contractual cash flows, selling the financial assets, or both.

Subsequent measurement

For purposes of subsequent measurement, financial assets are classified in four categories:

- a) Financial assets at amortised cost (debt instruments, cash and cash equivalents and trade receivables)
- b) Financial assets at fair value through OCI with recycling of cumulative gains and losses (debt instruments)
- c) Financial assets designated at fair value through OCI with no recycling of cumulative gains and losses upon derecognition (equity instruments)
- d) Financial assets at fair value through profit or loss

The Group has the following financial assets:

Financial assets at amortised cost

The Group measures financial assets at amortised cost if both of the following conditions are met:

- a) The financial asset is held within a business model with the objective to hold financial assets in order to collect contractual cash flows; and
- b) The contractual terms of the financial asset give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

Financial assets at amortised cost are subsequently measured using the effective interest (EIR) method and are subject to impairment. Gains and losses are recognised in the consolidated statement of profit or loss when the asset is derecognised, modified or impaired. The Group's financial assets at amortised cost include a certain portion of trade and other receivables, due from related parties and cash and bank balances.

Cash and short-term deposits

Cash and short-term deposits in the statement of financial position comprise cash at banks and on hand and short-term highly liquid deposits with a maturity of three months or less, that are readily convertible to a known amount of cash and subject to an insignificant risk of changes in value.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Financial assets continued

Financial assets designated at fair value through OCI (equity instruments)

Upon initial recognition, the Group can elect to classify irrevocably its equity investments as equity instruments designated at fair value through OCI when they meet the definition of equity under IAS 32 Financial Instruments: Presentation and are not held for trading. The classification is determined on an instrument-by-instrument basis.

Gains and losses on these financial assets are never recycled to profit or loss. Dividends are recognised as other income in the statement of profit or loss when the right of payment has been established, except when the Group benefits from such proceeds as a recovery of part of the cost of the financial asset, in which case, such gains are recorded in OCI. Equity instruments designated at fair value through OCI are not subject to impairment assessment.

Financial assets at fair value through profit or loss

Financial assets at fair value through profit or loss are carried in the consolidated statement of financial position at fair value with net changes in fair value recognised in the consolidated statement of profit or loss.

This category includes quoted and unquoted equity investments which the Group had not irrevocably elected to classify at fair value through OCI. Dividends on quoted and unquoted equity investments are recognised under investment and other income in the consolidated statement of profit or loss when the right of payment has been established.

Impairment of financial assets

The Group recognises an allowance for expected credit losses (ECLs) for all debt instruments not held at fair value through profit or loss. ECLs are based on the difference between the contractual cash flows due in accordance with the contract and all the cash flows that the Group expects to receive, discounted at an approximation of the original effective interest rate. The expected cash flows will include cash flows from the sale of collateral held or other credit enhancements that are integral to the contractual terms.

ECLs are recognised in two stages. For credit exposures for which there has not been a significant increase in credit risk since initial recognition, ECLs are provided for credit losses that result from default events that are possible within the next 12-months (a 12-month ECL). For those credit exposures for which there has been a significant increase in credit risk since initial recognition, a loss allowance is required for credit losses expected over the remaining life of the exposure, irrespective of the timing of the default (a lifetime ECL).

For trade receivables and contract assets, the Group applies a simplified approach in calculating ECLs. Therefore, the Group does not track changes in credit risk, but instead recognises a loss allowance based on lifetime ECLs at each reporting date. The Group has established a provision matrix that is based on its historical credit loss experience, adjusted for forward-looking factors specific to the debtors and the economic environment.

The Group considers a financial asset to be in default when internal or external information indicates that the Group is unlikely to receive the outstanding contractual amounts in full before taking into account any credit enhancements held by the Group. A financial asset is written off when there is no reasonable expectation of recovering the contractual cash flows.

Derecognition of financial assets

The Group derecognises a financial asset only when the contractual rights to the cash flows from the asset expire; or it transfers the financial asset and substantially all the risks and rewards of ownership of the asset to another entity. If the Group neither transfers nor retains substantially all the risks and rewards of ownership and continues to control the transferred asset, the Group recognises its retained interest in the asset and an associated liability for amounts it may have to pay. If the Group retains substantially all the risks and rewards of ownership of a transferred financial asset, the Group continues to recognise the financial asset.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Financial liabilities and equity instruments

Financial liabilities and equity instruments issued by the Group are classified according to the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument.

Equity instruments

An equity instrument is any contract that evidences a residual interest in the assets of an entity after deducting all of its liabilities. Equity instruments issued by the Group are recorded at the proceeds received, net of direct issue costs.

Financial liabilities

Initial recognition and measurement

Financial liabilities are classified, at initial recognition, as financial liabilities at fair value through profit or loss, loans and borrowings, payables, or as derivatives designated as hedging instruments in an effective hedge, as appropriate.

All financial liabilities are recognised initially at fair value and, in the case of loans and borrowings and payables, net of directly attributable transaction costs.

The Group’s financial liabilities include trade and other payables, due to related parties, lease liabilities and borrowings.

Subsequent measurement

For purposes of subsequent measurement, financial liabilities are classified in two categories:

- Financial liabilities at fair value through profit or loss
- Financial liabilities at amortised cost (loans and borrowings)

Financial liabilities at amortised cost (loans and borrowings)

This is the category most relevant to the Group. After initial recognition, interest-bearing loans and borrowings are subsequently measured at amortised cost using the EIR method. Gains and losses are recognised in consolidated statement of profit or loss when the liabilities are derecognised as well as through the EIR amortisation process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included as finance costs in the consolidated statement of profit or loss.

This category generally applies to a certain portion of trade and other payables, due to related parties, lease liabilities and borrowings.

Derecognition of financial liabilities

The Group derecognises financial liabilities when, and only when, the Group’s obligations are discharged, cancelled or they expire.

Offsetting of financial instruments

Financial assets and financial liabilities are offset and the net amount reported in the consolidated statement of financial position if, and only if, there is a currently enforceable legal right to offset the recognised amounts and there is an intention to settle on a net basis, or to realise the assets and settle the liabilities simultaneously.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Value added tax (“VAT”)

Expenses and assets are recognised net of the amount of VAT, except:

- When the sales tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in which case, the sales tax is recognised as part of the cost of acquisition of the asset or as part of the expense item, as applicable
- When receivables and payables are stated with the amount of VAT included

The net amount of VAT recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the consolidated statement of financial position.

Fair value measurement

The Group measures financial instruments such as financial assets at fair value through other comprehensive income, trade and other receivables, due from related parties and cash and bank balances at fair value at each consolidated statement of financial position date.

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The fair value measurement is based on the presumption that the transaction to sell the asset or transfer the liability takes place either:

- In the principal market for the asset or liability, or
- In the absence of a principal market, in the most advantageous market for the asset or liability

The principal or the most advantageous market must be accessible by the Group.

The fair value of an asset or a liability is measured using the assumptions that market participants would use when pricing the asset or liability, assuming that market participants act in their economic best interest.

A fair value measurement of a non-financial asset takes into account a market participant's ability to generate economic benefits by using the asset in its highest and best use or by selling it to another market participant that would use the asset in its highest and best use.

The Group uses valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, maximising the use of relevant observable inputs and minimising the use of unobservable inputs

Impairment of non-financial assets

The Group assesses, at each reporting date, whether there is an indication that an asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Group estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or CGU's fair value less costs of disposal and its value in use. The recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or groups of assets. When the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value less costs of disposal, recent market transactions are taken into account. If no such transactions can be identified, an appropriate valuation model is used. These calculations are corroborated by valuation multiples, quoted share prices for publicly traded companies or other available fair value indicators.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Impairment of non-financial assets continued

The Group bases its impairment calculation on most recent budgets and forecast calculations, which are prepared separately for each of the Group’s CGUs to which the individual assets are allocated. These budgets and forecast calculations generally cover a period of five years. A long-term growth rate is calculated and applied to project future cash flows after the fifth year.

Impairment losses of continuing operations are recognised in the consolidated statement of profit or loss in expense categories consistent with the function of the impaired asset.

For assets excluding goodwill, an assessment is made at each reporting date to determine whether there is an indication that previously recognised impairment losses no longer exist or have decreased. If such indication exists, the Group estimates the asset’s or CGU’s recoverable amount. A previously recognised impairment loss is reversed only if there has been a change in the assumptions used to determine the asset’s recoverable amount since the last impairment loss was recognised. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognised for the asset in prior years. Such reversal is recognised in the statement of profit or loss unless the asset is carried at a revalued amount, in which case, the reversal is treated as a revaluation increase.

Goodwill and intangible assets with indefinite useful lives are tested for impairment annually and when circumstances indicate that the carrying value may be impaired.

Impairment is determined for goodwill by assessing the recoverable amount of each CGU (or group of CGUs) to which the goodwill relates. When the recoverable amount of the CGU is less than its carrying amount, an impairment loss is recognised. Impairment losses relating to goodwill cannot be reversed in future periods.

Provisions

Provisions are recognised when the Group has a present obligation (legal or constructive) as a result of a past event, it is probable that the Group will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the end of the reporting period, taking into account the risks and uncertainties surrounding the obligation. Where a provision is measured using the cash flows estimated to settle the present obligation, its carrying amount is the present value of those cash flows. When some or all of the economic benefits required to settle a provision are expected to be recovered from a third party, the receivable is recognised as an asset if it is virtually certain that reimbursement will be received and the amount of the receivable can be measured reliably.

Contingencies

Contingent liabilities are not recognised in the consolidated financial statements. They are disclosed unless the possibility of an outflow of resources embodying economic benefits is remote.

Contingent assets are not recognised in the consolidated financial statements but disclosed when an inflow of economic benefits is probable.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

3 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES continued

Current versus non-current classification

The Group presents assets and liabilities in the consolidated statement of financial position based on current/non-current classification.

An asset is classified as current when it is:

- Expected to be realised or intended to be sold or consumed in the normal operating cycle;
- Held primarily for the purpose of trading;
- Expected to be realised within twelve months after the reporting period; or
- Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months after the reporting period.

All other assets are classified as non-current.

A liability is classified as current when:

- It is expected to be settled in the normal operating cycle;
- It is held primarily for the purpose of trading;
- It is due to be settled within twelve months after the reporting period; or
- There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period.

The terms of the liability that could, at the option of the counterparty, result in its settlement by the issue of equity instruments do not affect its classification.

The Group classifies all other liabilities as non-current.

Non-monetary contributions from shareholders

Non-monetary contributions received from shareholders are initially recorded at a nominal value. Subsequent to initial recognition, the assets are accounted for in accordance with the accounting policy applicable to that asset.

4 STANDARDS ISSUED BUT NOT EFFECTIVE

The new and amended standards and interpretations that are issued, but not yet effective, up to the date of issuance of the Group’s consolidated financial statements are disclosed below. The Group intends to adopt these new and amended standards and interpretations, if applicable, when they become effective.

- IFRS 17 Insurance Contracts
- IFRS 1 First-time Adoption of International Financial Reporting Standards - Subsidiary as a first-time adopter;
- IFRS 9 Financial Instruments - Fees in the ‘10 percent’ test for derecognition of financial liabilities;
- IAS 41 Agriculture - Taxation in fair value measurements;
- Amendments to IAS 1: Classification of Liabilities as Current or Non-current;
- Amendments to IFRS 3: Reference to the Conceptual Framework;
- Amendments to IAS 16: Property, Plant and Equipment - Proceeds before Intended Use;
- Amendments to IAS 37: Onerous Contracts - Costs of Fulfilling a Contract;
- Amendments to IAS 8: Definition of Accounting Estimates; and
- Amendments to IAS 1 and IFRS Practice Statement 2: Disclosure of Accounting Policies.

The Group does not expect that the adoption of these new and amended standards and interpretations will have a material impact on its consolidated financial statements.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

5 CRITICAL ACCOUNTING JUDGMENTS AND KEY SOURCES OF ESTIMATION OF UNCERTAINTY

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

While applying the accounting policies as stated in note 3, management of the Group has made certain judgments, estimates and assumptions that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revision to accounting estimates are recognised in the period of the revision in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

Key sources of estimation of uncertainty

The following are the key assumptions concerning the future, and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year.

Useful lives of property, plant and equipment, intangible assets and investment properties

The management determines the estimated useful lives of its property, plant and equipment, intangible assets and investment properties for calculating depreciation and amortisation. This estimate is determined after considering the expected usage of the asset or physical wear and tear. Management reviews the residual value and useful lives annually and the future depreciation/amortisation charge would be adjusted where management believes that the useful lives differ from previous estimates.

Impairment assessment of non-financial assets

Impairment exists when the carrying value of an asset or cash generating unit exceeds its recoverable amount, which is the higher of its fair value less costs of disposal and its value in use. The fair value less costs of disposal calculation is based on available data from binding sales transactions, conducted at arm's length, for similar assets or observable market prices less incremental costs of disposing of the asset. The value in use calculation is based on a DCF model. The cash flows are derived from the budget for the next five years and do not include restructuring activities that the Group is not yet committed to or significant future investments that will enhance the performance of the assets of the CGU being tested. The recoverable amount is sensitive to the discount rate used for the DCF model as well as the expected future cash-inflows and the growth rate used for extrapolation purposes. These estimates are most relevant to goodwill recognised by the Group.

Properties classified under property, plant and equipment, intangible assets, right-of-use assets and investment properties are assessed for impairment based on the assessment of cash flows on individual cash-generating units when there is an indication that those assets have suffered an impairment loss. Goodwill is tested for impairment on an annual basis.

Based on the assessment performed, no impairment loss was recorded or the year ended 31 December 2021 (2020: nil).

Business combinations

Accounting for the acquisition of a business requires the allocation of the purchase price to the various assets and liabilities of the acquired business. For most assets and liabilities, the purchase price allocation is accomplished by recording the asset or liability at its estimated fair value. Determining the fair value of assets acquired and liabilities assumed requires judgment by management and often involves the use of significant estimates and assumptions, including assumptions with respect to future cash inflows and outflows, discount rates, the useful lives of assets and market multiples. The Group's management uses all available information to make these fair value determinations.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

5 CRITICAL ACCOUNTING JUDGMENTS AND KEY SOURCES OF ESTIMATION OF UNCERTAINTY continued

Key sources of estimation of uncertainty continued

Allowance for slow moving inventories

Inventories are stated at the lower of cost or net realisable value. Adjustments to reduce the cost of inventory to its net realisable value, if required, are made at the product level for estimated excess, obsolescence or impaired balances. Factors influencing these adjustments include changes in demand, technological changes, physical deterioration and quality issues. Revisions to the allowance for slow moving inventories would be required if the outcome of these indicative factors differ from the estimates.

Provision for expected credit losses of trade receivables

The Group uses a provision matrix to calculate ECLs for trade receivables. The provision rates are based on days past due for groupings of various customer segments that have similar loss patterns (i.e., by geography, product type, customer type and rating etc.).

The provision matrix is initially based on the Group’s historical observed default rates. The Group will calibrate the matrix to adjust the historical credit loss experience with forward-looking information. At every reporting date, the historical observed default rates are updated and changes in the forward-looking estimates are analysed.

The assessment of the correlation between historical observed default rates, forecast economic conditions and ECLs is a significant estimate. The amount of ECLs is sensitive to changes in circumstances and of forecast economic conditions. The Group’s historical credit loss experience and forecast of economic conditions may also not be representative of customer’s actual default in the future.

At the reporting date, gross trade receivables were AED 159,819 thousand (2020: AED 5,613 thousand) with provision for expected credit losses of AED 21,555 thousand (2020: AED 1,757 thousand). Any difference between the amounts actually collected in future periods and the amounts expected to be received will be recognised in the consolidated statement of profit or loss.

Fair value measurement of financial instruments

When the fair values of financial assets and financial liabilities recorded in the statement of financial position cannot be measured based on quoted prices in active markets, their fair value is measured using valuation techniques including the discounted cash flow (DCF) model. The inputs to these models are taken from observable markets where possible, but where this is not feasible, a degree of judgement is required in establishing fair values. Judgements include considerations of inputs such as liquidity risk, credit risk and volatility. Changes in assumptions relating to these factors could affect the reported fair value of financial instruments. See Note 31 for further disclosures.

Leases - estimating the incremental borrowing rate

The Group cannot readily determine the interest rate implicit in the lease, therefore, it uses its incremental borrowing rate (IBR) to measure lease liabilities. The IBR is the rate of interest that the Group would have to pay to borrow over a similar term, and with a similar security, the funds necessary to obtain an asset of a similar value to the right-of-use asset in a similar economic environment. The IBR therefore reflects what the Group ‘would have to pay’, which requires estimation when no observable rates are available (such as for subsidiaries that do not enter into financing transactions) or when they need to be adjusted to reflect the terms and conditions of the lease (for example, when leases are not in the subsidiary’s functional currency). The Group estimates the IBR using observable inputs (such as market interest rates) when available and is required to make certain entity-specific estimates (such as the subsidiary’s stand-alone credit rating).

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

5 CRITICAL ACCOUNTING JUDGMENTS AND KEY SOURCES OF ESTIMATION OF UNCERTAINTY continued

Key sources of estimation of uncertainty continued

Impact of novel coronavirus (COVID-19)

The outbreak of COVID-19 continues to progress and evolve, causing disruption to business and economic activity. There has been macro-economic uncertainty with regards to prices and demand for commodities. However, the scale and duration of these developments remain uncertain but could impact the Group’s earnings, cash flow and financial condition. The Group is monitoring the evolution of the COVID-19 pandemic and will continue to assess further impacts going forward.

The currently known impacts of COVID-19 on the Group are slight delays in customers collections due to COVID-19 but management is closely monitoring the situation and has kept adequate provision for expected credit losses. However, these factors have not significantly impacted the results of the Group for the year ended 31 December 2021, due to the Group’s diversified business. The management does not anticipate a future material impact of this outbreak on the Group’s consolidated financial statements at this stage.

Critical accounting judgements in applying accounting policies

In the process of applying the Group’s accounting policies, which are described in note 3, management has made the following judgements that have the most significant effect on the amounts recognised in the consolidated financial statements.

Determining the lease term of contracts with renewal options

The Group determines the lease term as the non-cancellable term of the lease, together with any periods covered by an option to extend the lease if it is reasonably certain to be exercised, or any periods covered by an option to terminate the lease, if it is reasonably certain not to be exercised.

The Group has several lease contracts that include extension and termination options. The Group applies judgement in evaluating whether it is reasonably certain whether or not to exercise the option to renew or terminate the lease. That is, it considers all relevant factors that create an economic incentive for it to exercise either the renewal or termination. After the commencement date, the Group reassesses the lease term if there is a significant event or change in circumstances that is within its control and affects its ability to exercise or not to exercise the option to renew or to terminate.

Consolidation of entities in which the Group holds less than a majority of voting right (de facto control)

The Group considers that it has de-facto control over Emirates Driving Company PJSC (“DRIVE”), even though it owns less than 50% of the voting rights. This is because of the following:

- The Group is the single largest shareholder at 48.01% with the remaining 51.99% being dispersed amongst 461 shareholders, of which one individual shareholder holds 14.10% and the remaining individually hold no more than 5% of the voting rights; and
- There is no history of the other shareholders collaborating to exercise their votes collectively or to outvote the Group.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

6 BUSINESS COMBINATIONS

6.1 Business combination under common control

During the year ended 31 December 2021, the Group acquired the following entities under common control. These acquisitions are excluded from the scope of International Financial Reporting Standard 3 (IFRS 3) "Business Combinations" as they are business combinations of entities under common control, given that the Company and the acquired entities are ultimately controlled by the same party before and after the acquisition. The acquisitions have been accounted for in the consolidated financial statements using the pooling of interest method, which reflects the economic substance of the transaction. The Group has elected to consolidate the income, expenses, assets and liabilities of acquired entities from the date of acquisition.

Emirates Driving Company PJSC (“DRIVE”)

Effective 30 June 2021, the Group acquired a 48.01% share in Emirates Driving Company PJSC ("DRIVE") and its subsidiary for nil consideration, by acquiring 100% of the shares in Spranza Commercial Investment – Sole Properties LLC, an entity which held the shares in DRIVE. DRIVE is a Public Joint Stock Company incorporated in the United Arab Emirates and is involved in the management and development of motor vehicles driving training and to manage investment properties. From the date of acquisition, DRIVE contributed revenue and profit to the Group amounting to AED 136,859 thousand and AED 77,474 thousand respectively. If the acquisition had taken place at the beginning of the year, DRIVE would have contributed revenue and profit to the Group amounting to AED 260,090 thousand and AED 168,003 thousand, respectively.

PAL Cooling Holding LLC (“PAL”)

Effective 1 July 2021, the Group acquired 100% of the shares in PAL Cooling Holding LLC ("PAL") and its subsidiaries for nil consideration. PAL is a Limited Liability Company incorporated in the United Arab Emirates and is involved in the installation of district cooling and air conditioning, repair of district cooling and investment in infrastructure projects. From the date of acquisition, PAL contributed revenue and profit to the Group amounting to AED 144,377 thousand and AED 64,825 thousand respectively. If the acquisition had taken place at the beginning of the year, PAL would have contributed revenue and profit to the Group amounting to AED 384,978 thousand and AED 132,266 thousand respectively.

Bedashing Holding Company LLC (“BEDASHING”)

Effective 28 September 2021, the Group acquired 100% of the shares in Bedashing Holding Company LLC ("BEDASHING") for nil consideration. BEDASHING is a Limited Liability Company incorporated in the United Arab Emirates and is involved in wholesale cosmetics and make-up trading, women personal care and other grooming related services. From the date of acquisition, BEDASHING contributed revenue and profit to the Group amounting to AED 25,969 thousand and AED 1,697 thousand respectively. If the acquisition had taken place at the beginning of the year, BEDASHING would have contributed revenue and profit to the Group amounting to AED 74,703 thousand and AED 8,835 thousand respectively.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

6 BUSINESS COMBINATIONS continued

6.1 Business combination under common control continued

The amount recognised in respect of the identified asset acquired and liabilities assumed are as set out in the table below.

	<i>DRIVE</i> <i>AED '000</i>	<i>PAL</i> <i>AED '000</i>	<i>BEDASHING</i> <i>AED '000</i>	<i>Total</i> <i>AED '000</i>
Assets				
Property, plant and equipment	200,385	934,841	18,916	1,154,142
Goodwill	-	-	35,900	35,900
Intangible assets	3,634	74,955	33,897	112,486
Right-of-use assets	40,193	-	13,695	53,888
Investment property	134,250	-	-	134,250
Investments carried at fair value through other comprehensive income	38,119	-	-	38,119
Investments carried at fair value through profit or loss	38,356	-	-	38,356
Inventories	3,170	-	4,290	7,460
Trade and other receivables	57,332	156,266	5,574	219,172
Due from related parties	300	23,267	-	23,567
Cash and bank balances	<u>289,510</u>	<u>70,080</u>	<u>16,626</u>	<u>376,216</u>
	<u>805,249</u>	<u>1,259,409</u>	<u>128,898</u>	<u>2,193,556</u>
Liabilities				
Employees' end of service benefit	5,222	4,310	1,058	10,590
Loan from a related party	-	50,000	-	50,000
Borrowings	-	390,352	-	390,352
Lease liabilities	41,134	-	13,352	54,486
Due to related parties	-	17,450	75	17,525
Trade and other payables	<u>35,544</u>	<u>175,581</u>	<u>7,844</u>	<u>218,969</u>
	<u>81,900</u>	<u>637,693</u>	<u>22,329</u>	<u>741,922</u>
Net assets	723,349	621,716	106,569	1,451,634
Less: non-controlling interest	<u>(375,913)</u>	<u>-</u>	<u>-</u>	<u>(375,913)</u>
Proportionate share of identifiable net assets acquired	347,436	621,716	106,569	1,075,721
Consideration paid	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>
Merger reserve	<u>347,436</u>	<u>621,716</u>	<u>106,569</u>	<u>1,075,721</u>

6.2 Acquisitions under IFRS 3 Business Combination

During the year, the Group acquired the following entities, which were accounted for using the acquisition method under IFRS 3 Business Combination:

Viola Communications LLC (“Viola”)

Effective 1 July 2021, the Group, acquired the remaining 50% equity interest in Viola Communications LLC (“Viola”), for consideration of AED 73,000 thousand. As a result, the Group increased its ownership in Viola to 100% and obtained control. The investment in Viola was previously accounted for as an associate. Viola is a limited liability company, registered and incorporated in the Emirate of Abu Dhabi and is engaged in the business of advertisement, designing and production and other commercial publication printing. From the date of acquisition, Viola contributed revenue and profit to the Group amounting to AED 51,607 thousand and AED 6,037 thousand respectively. If the acquisition had taken place at the beginning of the year, Viola would have contributed revenue and profit to the Group amounting to AED 80,100 thousand and AED 4,199 thousand respectively.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

6 BUSINESS COMBINATIONS continued

6.2 Acquisitions under IFRS 3 Business Combination continued

Tips & Toes Beauty and Spa Centre LLC (“Tips & Toes”), Jazz Lounge Spa LLC (“Jazz”), and Ben Suhail Distribution LLC (“Ben Suhail”)

Effective 31 December 2021, the Group entered into an agreement with a third party to establish Omorfia Group LLC (“Omorfia”). Based on the contractual terms, The Group will contribute Bedashing Holding Company LLC (“BEDASHING”) and pay the third party a cash consideration of AED 156,348 thousand, whereas the third party will contribute Tips & Toes, Jazz, and Ben Suhail. As per the agreement, Omorfia will be 51% owned by the Group and 49% owned by the third party. In substance, the Group acquired 51% controlling interest in Tips & Toes, Jazz, and Ben Suhail for consideration represented by cash consideration of AED 156,348 thousand and the fair value of the 49% interest in BEDASHING transferred to the third party.

<i>Name of entities</i>	<i>Place of incorporation and operation</i>	<i>Principal activities</i>
Tips & Toes Beauty and Spa Centre LLC (“ <i>Tips & Toes</i> ”)	United Arab Emirates	Ladies cosmetic & personal care centre, woman salon, ladies oriental bath, and ladies spa club.
Jazz Lounge Spa LLC (“ <i>Jazz</i> ”)	United Arab Emirates	Men oriental bath, gents cosmetic & personal care centre, hair fixing centre, perfumes & cosmetic trading, gents haircutting & hair dressing salon, gents spa club, soap & hair care products trading, and gents massage & relaxation centre.
Ben Suhail Distribution LLC (“ <i>Ben Suhail</i> ”)	United Arab Emirates	Perfumes & cosmetics trading, beauty & personal care equipment trading, imitation jewellery trading, soap & hair care products trading, beauty and personal care requisites trading.

If the acquisition had taken place at the beginning of the year, Tips & Toes, Jazz and Ben Suhail would have contributed revenue and profit to the Group amounting to AED 196,109 thousand and AED 26,668 thousand respectively.

Dazzling Beauty Salon – Sole Proprietorship (“Dazzling”)

Effective 31 October 2021 BEDASHING acquired a 100% equity interest in Dazzling Beauty Salon – Sole Proprietorship (“Dazzling”) was acquired for a consideration of AED 3,500 thousand. Dazzling a sole proprietorship existing and duly registered in the Emirate of Ras Al Khaimah and is engaged in women personal care and beauty and women hairdressing, trimming and styling. From the date of acquisition, Dazzling contributed revenue and profit to the Group amounting to AED 750 thousand and AED 313 thousand respectively. If the acquisition had taken place at the beginning of the year, Dazzling would have contributed revenue and profit to the Group amounting to AED 3,656 thousand and AED 754 thousand respectively.

Groovy Ladies Beauty Center (“Groovy”)

Effective 31 October 2021 BEDASHING acquired a 100% equity interest in Groovy Ladies Beauty Center (“Groovy”) was acquired for a consideration of AED 16,000 thousand. Groovy a sole proprietorship existing and duly registered in the Emirate of Abu Dhabi and is engaged in women personal care and beauty and women oriental bath, women haircutting and hair dressing and women massage and relation centre. From the date of acquisition, Groovy contributed revenue and profit to the Group amounting to AED 1,984 thousand and AED 355 thousand respectively. If the acquisition had taken place at the beginning of the year, Groovy would have contributed revenue and profit to the Group amounting to AED 10,940 thousand and AED 2,101 thousand respectively.

Glam & Glow Beauty Lounge – Sole Proprietorship (“Glam & Glow”)

Effective 31 October 2021 BEDASHING acquired a 100% equity interest in Glam & Glow Beauty Lounge – Sole Proprietorship (“Glam & Glow”) was acquired for a consideration of AED 7,500 thousand. Glam & Glow a sole proprietorship existing and duly registered in the Emirate of Abu Dhabi, and is engaged in women personal care and beauty, women haircutting and hair dressing and wholesale of cosmetics and trading. From the date of acquisition, Glam & Glow contributed revenue and profit to the Group amounting to AED 686 thousand and AED 166 thousand respectively. If the acquisition had taken place at the beginning of the year, Glam & Glow would have contributed revenue and profit to the Group amounting to AED 4,251 thousand and AED 1,030 thousand respectively.

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

6 BUSINESS COMBINATIONS continued

6.2 Acquisitions under IFRS 3 Business Combination continued

Stella Beauty Lounge Center (“Stella”)

Effective 31 October 2021 BEDASHING acquired a 100% equity interest in Stella Beauty Lounge Center – Sole Proprietorship (“Stella”) was acquired for a consideration of AED 9,000 thousand. Stella a sole proprietorship existing and duly registered in the Emirate of Abu Dhabi, and is engaged in women personal care and beauty, women haircutting and hair dressing and retails sale of cosmetics. From the date of acquisition, Stella contributed revenue and profit to the Group amounting to AED 955 thousand and AED 247 thousand respectively. If the acquisition had taken place at the beginning of the year Stella would have contributed revenue and profit to the Group amounting to AED 5,119 thousand and AED 941 thousand respectively.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

6 BUSINESS COMBINATIONS continued

6.2 Acquisitions under IFRS 3 Business Combination continued

Assets acquired and liabilities assumed

The fair values of the identifiable assets and liabilities of the acquired entity as at the date of acquisition was as follows:

	<i>Omorfia Group LLC</i>									
	<i>Jazz*</i>	<i>Tips & Toes</i>	<i>Ben Suhail*</i>	<i>Total</i>	<i>Groovy*</i>	<i>Stella*</i>	<i>Glam & Glow*</i>	<i>Dazzling*</i>	<i>Viola</i>	<i>Total</i>
	<i>AED '000</i>	<i>AED '000</i>	<i>AED '000</i>	<i>AED '000</i>	<i>AED '000</i>	<i>AED '000</i>	<i>AED '000</i>	<i>AED '000</i>	<i>AED '000</i>	<i>AED '000</i>
Assets										
Property, plant and equipment	4,046	27,802	454	32,302	1,319	32	122	588	985	35,348
Intangible assets	7,507	83,044	1,002	91,553	1,449	588	996	344	52,870	147,800
Right-of-use assets	3,515	28,477	-	31,992	-	-	-	-	6,522	38,514
Inventories	346	7,730	2,865	10,941	464	88	-	58	1,062	12,613
Due from related parties	21	19,919	1,452	21,392	-	-	-	-	371	21,763
Trade and other receivables	531	8,391	2,981	11,903	600	651	422	309	48,981	62,866
Cash and bank balances	<u>405</u>	<u>54,780</u>	<u>710</u>	<u>55,895</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>48,392</u>	<u>104,287</u>
Total assets	<u>16,371</u>	<u>230,143</u>	<u>9,464</u>	<u>255,978</u>	<u>3,832</u>	<u>1,359</u>	<u>1,540</u>	<u>1,299</u>	<u>159,183</u>	<u>423,191</u>
Liabilities										
Employees' end of service benefit	786	12,091	373	13,250	96	89	69	46	8,320	21,870
Lease liabilities	3,590	27,453	-	31,043	-	-	-	-	6,423	37,466
Due to related parties	6,841	5,796	1,936	14,573	-	-	-	-	2,355	16,928
Trade and other payables	<u>1,867</u>	<u>25,831</u>	<u>2,904</u>	<u>30,602</u>	<u>352</u>	<u>451</u>	<u>170</u>	<u>307</u>	<u>25,330</u>	<u>57,212</u>
Total liabilities	<u>13,084</u>	<u>71,171</u>	<u>5,213</u>	<u>89,468</u>	<u>448</u>	<u>540</u>	<u>239</u>	<u>353</u>	<u>42,428</u>	<u>133,476</u>
Total identifiable net assets at fair value				<u>166,510</u>	<u>3,384</u>	<u>819</u>	<u>1,301</u>	<u>946</u>	<u>116,755</u>	<u>289,715</u>
Proportionate share of identifiable net assets acquired				<u>84,920</u>	<u>3,384</u>	<u>819</u>	<u>1,301</u>	<u>946</u>	<u>116,755</u>	<u>208,125</u>
Goodwill arising on acquisition				<u>152,134</u>	<u>12,616</u>	<u>8,181</u>	<u>6,199</u>	<u>2,554</u>	<u>29,245</u>	<u>210,929</u>
Total purchase consideration				<u>237,054</u>	<u>16,000</u>	<u>9,000</u>	<u>7,500</u>	<u>3,500</u>	<u>146,000</u>	<u>419,054</u>
Non-controlling interest				<u>81,590</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>81,590</u>

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

6 BUSINESS COMBINATIONS continued

6.2 Acquisitions under IFRS 3 Business Combination continued

Assets acquired and liabilities assumed continued

* The net assets recognised are based on a provisional assessment of their fair values as at the acquisition date. The Group will complete the purchase price allocation exercises of these acquisitions within one year from the respective acquisition dates

Intangible assets of AED 146,746 thousand have been recognised as a result of the aforementioned acquisitions, which comprises largely of brand names, customer relationships and reacquired rights relating to the acquisition of four beauty salons which were previously under franchise agreements with BEDASHING.

Goodwill of AED 210,929 thousand arising from the acquisition comprises largely the value of expected synergies arising from the acquisition, which are not separately recognised. None of the goodwill recognised is expected to be deductible for income tax purposes.

The fair value measurement is based on significant inputs that are not observable in the market, which IFRS 13 "Fair Value Measurement" refers to as level 3 inputs. The fair value estimate is based on:

- An assumed discount rate of 14.1% to 16.2%
- A terminal value, calculated based on long-term sustainable growth rates for the industry ranging from 1% to 2%, which has been used to determine income for the future years

Details of purchase consideration are as follows:

	<i>Omorfia</i> <i>AED '000</i>	<i>Groovy</i> <i>AED '000</i>	<i>Stella</i> <i>AED '000</i>	<i>Glam & Glow</i> <i>AED '000</i>	<i>Dazzling</i> <i>AED '000</i>	<i>Viola</i> <i>AED '000</i>	<i>Total</i> <i>AED '000</i>
Cash paid for the acquisition	156,348	16,000	9,000	7,500	3,500	-	192,348
Fair value of share in Bedashing *	80,706	-	-	-	-	-	80,706
Consideration settled by the Parent**	-	-	-	-	-	73,000	73,000
Fair value of previously held equity interest (i)	-	-	-	-	-	73,000	73,000
	<u>237,054</u>	<u>16,000</u>	<u>9,000</u>	<u>7,500</u>	<u>3,500</u>	<u>146,000</u>	<u>419,054</u>
(i) Carrying value of previously held equity interest (note 11)							32,012
Fair value gain (note 27)							40,988
Fair value of previously held equity interest							<u>73,000</u>

* Represents the fair value of the 49% ownership interest in Bedashing Holding Company LLC which was granted to the third party as part of the agreement to establish Omorfia. The difference between the fair value of Bedashing and its carrying value of AED 51,947 thousand, amounting to AED 28,759 thousand, has been credited to retained earnings.

** The consideration to acquire the remaining 50% interest in Viola Communications LLC was settled by the Parent Company on behalf of the Group. The Parent Company transferred to the seller shares it owned in the Company equivalent to AED 73,000 thousand on the date of the Company's listing (i.e. 5 December 2021). The Group has recorded the consideration settled by the Parent of AED 73,000 thousand under merger and acquisition reserve in equity.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

31 December 2021

6 BUSINESS COMBINATIONS continued

6.2 Acquisitions under IFRS 3 Business Combination continued

Analysis of cashflows on acquisition is as follows:

	<i>Omorifia AED'000</i>	<i>Groovy AED'000</i>	<i>Stella AED'000</i>	<i>Glam & Glow AED'000</i>	<i>Dazzling AED'000</i>	<i>Viola AED'000</i>	<i>Total AED'000</i>
Cash paid for the acquisition	156,348	16,000	9,000	7,500	3,500	-	192,348
Net cash acquired on business combination	<u>(55,895)</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>(48,392)</u>	<u>(104,287)</u>
Acquisition of operating business – net of cash used (acquired) (included in cash flows from investing activities)	100,453	16,000	9,000	7,500	3,500	(48,392)	88,061
Transaction costs of the acquisition (included in cash flows from operating activities)	<u>97</u>	<u>30</u>	<u>30</u>	<u>30</u>	<u>30</u>	<u>60</u>	<u>277</u>
Net cash used (acquired) on acquisition	<u>100,550</u>	<u>16,030</u>	<u>9,030</u>	<u>7,530</u>	<u>3,530</u>	<u>(48,332)</u>	<u>88,338</u>

Acquisition related costs amounting to AED 277 thousand were expensed during the year and are included in general and administrative expenses.

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

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7 PROPERTY, PLANT AND EQUIPMENT

	<i>Building and leasehold improvements AED'000</i>	<i>Plant and machinery AED'000</i>	<i>Office equipment furniture and fixtures AED'000</i>	<i>Motor vehicles AED'000</i>	<i>Capital work in progress AED'000</i>	<i>Total AED'000</i>
2021						
Cost:						
At 1 January 2021	5,260	-	1,943	204	-	7,407
Acquired in business combination (note 6)	288,458	864,538	154,998	42,931	263,377	1,614,302
Additions	1,132	57	4,413	4,214	84,340	94,156
Transfer	3,599	-	1,108	-	(4,707)	-
Disposals	-	-	(143)	(2,806)	-	(2,949)
At 31 December 2021	<u>298,449</u>	<u>864,595</u>	<u>162,319</u>	<u>44,543</u>	<u>343,010</u>	<u>1,712,916</u>
Accumulated depreciation:						
At 1 January 2021	2,599	-	1,613	130	-	4,342
Acquired in business combination (note 6)	105,518	179,783	114,652	24,859	-	424,812
Charge for the year	7,658	13,852	2,407	1,846	-	25,763
Relating to disposals	-	-	(143)	(2,805)	-	(2,948)
At 31 December 2021	<u>115,775</u>	<u>193,635</u>	<u>118,529</u>	<u>24,030</u>	<u>-</u>	<u>451,969</u>
Net carrying amount:						
At 31 December 2021	<u>182,674</u>	<u>670,960</u>	<u>43,790</u>	<u>20,513</u>	<u>343,010</u>	<u>1,260,947</u>
2020						
Cost:						
At 1 January 2020	5,260	-	1,616	115	-	6,991
Additions	-	-	327	89	-	416
At 31 December 2020	<u>5,260</u>	<u>-</u>	<u>1,943</u>	<u>204</u>	<u>-</u>	<u>7,407</u>
Accumulated depreciation:						
At 1 January 2020	2,299	-	1,532	115	-	3,946
Charge for the year	300	-	81	15	-	396
At 31 December 2020	<u>2,599</u>	<u>-</u>	<u>1,613</u>	<u>130</u>	<u>-</u>	<u>4,342</u>
Net carrying amount:						
At 31 December 2020	<u>2,661</u>	<u>-</u>	<u>330</u>	<u>74</u>	<u>-</u>	<u>3,065</u>

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

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7 PROPERTY, PLANT AND EQUIPMENT continued

At 31 December 2021, capital work in progress mainly comprises costs incurred towards construction of district cooling plants and expansion of capacity of plants located in Abu Dhabi which are expected to be completed during the year ending 2022.

During the year ended 31 December 2021, the Group capitalised finance cost related to its borrowing of AED 2,163 thousand. The capitalisation rate used to determine these finance costs was EIBOR + 3%.

Property, plant and equipment with a carrying amount of AED 550,726 thousand are mortgaged as security against borrowings (note 22).

Depreciation charge for the year has been allocated and disclosed in the consolidated statement of profit or loss as follows:

	<i>2021</i> <i>AED'000</i>	<i>2020</i> <i>AED'000</i>
Cost of revenue (note 25)	19,216	-
General and administrative expenses (note 26)	<u>6,547</u>	<u>396</u>
	<u>25,763</u>	<u>396</u>

8 INVESTMENT PROPERTY

	<i>2021</i> <i>AED'000</i>
<i>Cost:</i>	
At 1 January	-
Acquired through business combination (note 6.1)	176,000
Additions during the year	<u>-</u>
At 31 December 2021	<u>176,000</u>
<i>Accumulated depreciation:</i>	
Acquired through business combination (note 6.1)	41,750
Charged for the year	<u>2,568</u>
At 31 December	<u>44,318</u>
Net carrying amount	
At 31 December	<u>131,682</u>

Investment property represents a building located in Sadyaat Island, acquired on 28 August 2017 by Emirates Driving Company PJSC, a subsidiary acquired by the Group during the year.

The fair value of the Group's investment property as at 31 December 2021 amounted to AED 136,700 thousand and has been arrived by reference to a valuation carried out by independent valuers not related to the Group. The independent valuers have appropriate qualifications and recent experience in the valuation of properties in the relevant location.

The fair value of investment property is determined using market approach and income approach, where the valuers used market comparable of similar properties, applied the average sale prices to the sellable area of units within the building and used discounted cashflows. As at 31 December 2021, management used the average of three independent valuers to arrive at the fair value of AED 136,700 thousand. The fair value measurement falls under level 3 in the fair value measurement hierarchy.

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8 INVESTMENT PROPERTY continued

Following is the summary of significant inputs used in the valuation of investment property:

- Expected market rental growth: 2% - 2.5% (weighted average - 2.2%);
- Occupancy rate: 93% - 96% (weighted average - 94.5%);
- Risk adjusted discount rate 8% - 9% (weighted average - 8.5%); and
- For every change of AED per square feet, the investment property value would be impacted by AED 68 thousand.

The property rental income earned by the Group from its investment property, which is leased out under operating leases and the direct operating expenses arising on the investment property are as follows:

	2021	2020
	AED '000	AED '000
Rental income	4,334	-
Direct operating expenses (including depreciation)	<u>(3,965)</u>	<u>-</u>
	<u>369</u>	<u>-</u>

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9 INTANGIBLE ASSETS AND GOODWILL

	<i>Goodwill</i> <i>AED'000</i>	<i>Brand</i> <i>name</i> <i>AED'000</i>	<i>Concession</i> <i>rights</i> <i>AED'000</i>	<i>Customer</i> <i>relationship</i> <i>AED'000</i>	<i>Others</i> <i>AED'000</i>	<i>Total</i> <i>AED'000</i>
At 1 January 2021	-	-	-	-	16	16
Relating to business combinations (note 6)	246,829	160,759	74,955	8,829	15,743	507,115
Additions during the year	-	-	-	-	640	640
Amortisation during the year	-	(2,284)	(1,081)	(843)	(2,135)	(6,343)
At 31 December 2021	<u>246,829</u>	<u>158,475</u>	<u>73,874</u>	<u>7,986</u>	<u>14,264</u>	<u>501,428</u>
At 1 January 2020	-	-	-	-	18	18
Amortisation during the year	-	-	-	-	(2)	(2)
At 31 December 2020	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>16</u>	<u>16</u>

Goodwill

Goodwill primarily comprises sales growth, new customers and expected synergies arising from the acquisitions. Goodwill is allocated to respective cash generating units. Management has assessed that no impairment loss is required to be recognised against goodwill at the reporting date.

Customer relationship

These represent long term non-cancellable contracts with customers and non-contractual relationships which were acquired during the year (note 6) and meet the criteria for recognition as intangible assets under IAS 38.

Concession rights

In December 2018, PAL Cooling Holding LLC, subsidiary of the Company, acquired rights and obligations attached to a district cooling concessional contract relating to part of Sector 4, Reem Island Development Area, Abu Dhabi from its shareholder PAL Group of Companies LLC for AED 80 million (who concurrently acquired the same rights and obligations from Pal Technology Services LLC, a related party of the Group) to provide district cooling services to customers in a concession area developed by Tamouh. The consideration of AED 80 million was partially settled by AED 58.6 million and the remaining balance is payable on demand. The duration of the contract is 37 years from the date of construction of the district cooling plant.

Brand name

Brand name represents future economic benefits in the form of future business linked with brand name of subsidiaries acquired (note 6) and meet the criteria for recognition as intangible assets under IAS 38.

During the year ended 31 December 2021, management performed its annual impairment review of goodwill, using the discounted cashflow model and trading multiples of comparable companies' approach.

Following key assumptions were used in the discounted cashflow review:

- Terminal growth rate: 2 %
- Discount rate: 15%

Amortisation charge for the year has been allocated to the consolidated statement of profit or loss as follows:

	<i>2021</i> <i>AED'000</i>	<i>2020</i> <i>AED'000</i>
Cost of revenue (note 25)	1,081	-
General and administrative expenses (note 26)	<u>5,262</u>	<u>2</u>
	<u>6,343</u>	<u>2</u>

Multiply Group PJSC (formerly “Multiply Marketing Consultancy LLC”)

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10 RIGHT-OF-USE ASSETS AND LEASE LIABILITIES

	<i>31 December 2021</i>	
	<i>Right-of-use assets AED'000</i>	<i>Lease Liabilities AED'000</i>
Acquired through business combination (note 6)	92,402	91,952
Addition during the year	5,926	5,926
Depreciation expense	(3,944)	-
Interest expense	-	1,817
Payments	-	(3,965)
	<u>94,384</u>	<u>95,730</u>

Lease liabilities is analysed in the consolidated statement of financial position as follows:

	<i>2021 AED'000</i>	<i>2020 AED'000</i>
Current	20,321	-
Non-current	<u>75,409</u>	<u>-</u>
	<u>95,730</u>	<u>-</u>

Amortisation charge for the year has been allocated to the consolidated statement of profit or loss as follows:

	<i>2021 AED'000</i>	<i>2020 AED'000</i>
Cost of revenue (note 25)	1,711	-
General and administrative expenses (note 26)	<u>2,233</u>	<u>2</u>
	<u>3,944</u>	<u>2</u>

11 INVESTMENT IN ASSOCIATE

Details of the Group's associate is as follows:

<i>Name of entity</i>	<i>Principal activities</i>	<i>Place of incorporation and operation</i>	<i>Ownership interest</i>	
			<i>2021</i>	<i>2020</i>
Viola Communication LLC	Communication, marketing, media and events	UAE	-	50%

During the year, the Group acquire an additional 50% equity interest in Viola Communication LLC (“Viola”), increasing its ownership interest to 100%. As a result, Viola became a subsidiary.

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11 INVESTMENT IN ASSOCIATE continued

Movement in investment in associate is as follows:

	2021 AED'000	2020 AED'000
At 1 January	32,915	32,876
Share of (loss) profit for the year	(903)	2,289
Transferred to investment in subsidiaries (note 6.2)	(32,012)	-
Dividend received during the year	<u>-</u>	<u>(2,250)</u>
At 31 December	<u><u>-</u></u>	<u><u>32,915</u></u>

Summarised financial information in respect of the Group's associate is set out below:

	2021 AED'000	2020 AED'000
Non-current assets	-	115,657
Current assets	-	13,645
Non-current liabilities	-	(50,752)
Current liabilities	<u>-</u>	<u>(12,720)</u>
Net assets	<u><u>-</u></u>	<u><u>65,830</u></u>
Group's share of net assets (50% ownership interest)	<u><u>-</u></u>	<u><u>32,915</u></u>
Revenue	<u><u>-</u></u>	<u><u>71,827</u></u>
Profit for the year	<u><u>-</u></u>	<u><u>4,578</u></u>
Group's share of profit (50% ownership interest)	<u><u>-</u></u>	<u><u>2,289</u></u>

12 INVESTMENTS CARRIED AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME

	2021 AED'000	2020 AED'000
Quoted	38,119	-
Unquoted	<u>30,784</u>	<u>29,400</u>
	<u><u>68,903</u></u>	<u><u>29,400</u></u>

The geographical distribution of investments is as follows:

	2021 AED'000	2020 AED'000
Inside the UAE	38,119	-
Outside the UAE	<u>30,784</u>	<u>29,400</u>
	<u><u>68,903</u></u>	<u><u>29,400</u></u>

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12 INVESTMENTS CARRIED AT FAIR VALUE THROUGH OTHER COMPREHENSIVE INCOME continued

The investments are recorded at fair value using the valuation techniques as disclosed in note 32. Movement in investment in financial assets carried at fair value through other comprehensive income is as follows:

	2021 AED '000	2020 AED '000
At 1 January	29,400	-
Acquired through business combination (note 6.1)	38,119	-
Additions during year	-	29,400
Change in fair value	<u>1,384</u>	<u>-</u>
At 31 December	<u><u>68,903</u></u>	<u><u>29,400</u></u>

13 INVESTMENTS CARRIED AT FAIR VALUE THROUGH PROFIT OR LOSS

	2021 AED '000	2020 AED '000
Quoted	5,350,294	-
Unquoted	<u>83,110</u>	<u>-</u>
	<u><u>5,433,404</u></u>	<u><u>-</u></u>

The geographical distribution of investments is as follows:

	2021 AED '000	2020 AED '000
Inside the UAE	5,350,294	-
Outside the UAE	<u>83,110</u>	<u>-</u>
	<u><u>5,433,404</u></u>	<u><u>-</u></u>

The investments are recorded at fair value using the valuation techniques as disclosed in note 32. Movement in investments in financial assets carried at fair value through profit or loss is as follows:

	2021 AED '000	2020 AED '000
At 1 January	-	-
Acquired through business combination (note 6.1)	38,356	-
Additions*	5,342,342	-
Change in fair value	56,740	-
Disposals	<u>(4,034)</u>	<u>-</u>
At 31 December	<u><u>5,433,404</u></u>	<u><u>-</u></u>

* Included in additions during the year is an investment of AED 3,685,600 thousand contributed to the Group by a new shareholder (note 17).

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14 TRADE AND OTHER RECEIVABLES

	<i>2021</i> <i>AED'000</i>	<i>2020</i> <i>AED'000</i>
Trade receivables	159,819	5,613
Less: allowance for expected credit losses	<u>(21,555)</u>	<u>(1,757)</u>
	138,264	3,856
Advances to suppliers	24,514	-
Contract assets	17,647	-
Prepayments	15,077	1,289
Dividends receivable	-	8,990
Other receivables	<u>11,531</u>	<u>-</u>
	<u>207,033</u>	<u>14,135</u>

Movement in allowance for expected credit losses against trade receivables during the year was as follows:

	<i>2021</i> <i>AED'000</i>	<i>2020</i> <i>AED'000</i>
Balance at 1 January	1,757	1,520
Acquired in business combinations	22,930	-
(Reversal) charge for the year	<u>(3,132)</u>	<u>237</u>
Balance at 31 December	<u>21,555</u>	<u>1,757</u>

The Group measures the loss allowance for trade receivables at an amount equal to lifetime ECL. The expected credit losses on financial assets and contract assets are estimated using a provision matrix based on the Group's historical credit loss experience and an analysis of the debtor's current financial position, adjusted for factors that are specific to the debtors, general economic conditions of the industry in which the debtor operates and an assessment of both the current as well as the forecast direction of conditions at the reporting date, including time value of money where appropriate.

Below is the information about the credit risk exposure on the Group's trade receivables:

	<i>Total</i> <i>AED'000</i>	<i>Not past due</i> <i>AED'000</i>	<i><30 days</i> <i>AED'000</i>	<i>31-60 days</i> <i>AED'000</i>	<i>61-120 days</i> <i>AED'000</i>	<i>121-360 days</i> <i>AED'000</i>	<i>>360 days</i> <i>AED'000</i>
31 December 2021							
Expected credit loss rate		0.06%	8.22%	7.46%	13.03%	13.45%	30.73%
Estimated total gross carrying amount at default	159,819	3,459	17,985	43,991	12,618	57,759	24,007
Life time ECL	21,555	2	1,479	3,283	1,644	7,770	7,377
31 December 2020							
Expected credit loss rate		10.83%	15.87%	23.53%	37.78%	19.96%	38.35%
Estimated total gross carrying amount at default	5,613	868	208	85	1,072	496	2,884
Life time ECL	1,757	94	33	20	405	99	1,106

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15 INVENTORIES

	2021 AED'000	2020 AED'000
Finished goods	19,422	-
Spares and consumables	2,816	-
Raw materials	<u>737</u>	<u>-</u>
	22,975	-
Less: allowance for slow moving inventories	<u>(2,584)</u>	<u>-</u>
	<u><u>20,391</u></u>	<u><u>-</u></u>

Movement in allowance for slow moving inventories is as follows:

	2021 AED'000	2020 AED'000
At 1 January	-	-
Acquired in business combinations	2,584	-
Charge for the year	<u>-</u>	<u>-</u>
At 31 December	<u><u>2,584</u></u>	<u><u>-</u></u>

16 CASH AND BANK BALANCES

	2021 AED'000	2020 AED'000
Cash on hand	2,526	15
Cash at banks	3,439,859	10,317
Term deposits	100,620	-
Less: allowance for expected credit loss	<u>(679)</u>	<u>(2)</u>
Cash and bank balances	3,542,326	10,330
Less: term deposits with an original maturity more than three months	<u>(100,000)</u>	<u>-</u>
Cash and cash equivalents	<u><u>3,442,326</u></u>	<u><u>10,330</u></u>

Term deposits are placed with commercial banks in UAE, which carry interest rate ranging from 0.5% to 2.25% per annum.

Significant non-cash transaction excluded from the consolidated statement of cash flows is as follows:

	2021 AED'000	2020 AED'000
Investments carried at fair value through profit or loss contributed by a shareholder (note 13)	<u><u>3,685,600</u></u>	<u><u>-</u></u>
Consideration settled by the Parent on acquisition of a subsidiary (note 6.2)	<u><u>73,000</u></u>	<u><u>-</u></u>

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17 SHARE CAPITAL

	2021 AED'000	2020 AED'000
<i>Authorised issued and fully paid</i>		
11,200,000,000 shares of AED 0.25 each		
(31 December 2020: 300 shares of AED 1,000 each)	<u>2,800,000</u>	<u>300</u>

On 1 April 2021, the shareholders approved to increase the share capital of the Company from AED 300 thousand to AED 100,000 thousand, with a reduction of the par value per share from AED 1,000 to AED 1 and the issuance of 99,999,700 new shares.

On 30 September 2021, the Company's share capital was increased from AED 100,000 thousand to AED 2,100,000 thousand through the issuance of 2,000,000 thousand new shares, out of which 1,224,090 thousand shares were issued to a new shareholder for AED 5,519,700 thousand resulting in a share premium of AED 4,295,610 thousand. The new shareholder contributed cash of AED 1,834,100 thousand and investments with a fair value of AED 3,685,600 thousand (note 13).

On 27 October 2021, the shareholders approved to increase the share capital of the Company from AED 2,100,000 thousand to AED 2,800,000 thousand, with a reduction of the par value per share from AED 1 to AED 0.25 and the issuance of 2,800,000 thousand new shares. The new shares were issued to new shareholders, through the public offering conducted on 5 December 2021, for AED 3,108,000 thousand contributed in cash, resulting in a share premium of AED 2,408,000 thousand.

Dividends:

During the year, no dividends were declared by the Group (2020: AED 2,000 thousand).

18 STATUTORY RESERVE

In accordance with United Arab Emirates Federal Law No. (2) of 2015 and the Company's articles of association, the Company has established a statutory reserve by appropriation of 10% of profit for each year until the reserve equals 50% of the share capital. This reserve is not available for distribution except as stipulated by the Law.

19 RELATED PARTY BALANCES AND TRANSACTIONS

The Group enters into transactions with companies and entities that fall within the definition of a related party as contained in the International Accounting Standard (IAS) 24 *Related Party Disclosures*.

Related parties include the Group's major Shareholders, Directors and businesses controlled by them and their families over which they exercise significant influence in financial and operating decisions making as well as key management personnel.

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19 RELATED PARTY BALANCES AND TRANSACTIONS continued

19.1 Balances

Balances with related parties included in the consolidated statement of financial position are as follows:

<i>Name</i>	<i>Nature of relationship</i>	<i>2021 AED '000</i>	<i>2020 AED '000</i>
Due from related parties:			
International Securities LLC	Entity under common control	313,455	-
Faris Suhail Ali Al Yebhoni	Other related party	6,753	-
Pal Technology Services LLC	Entity under common control	6,426	-
Al Ataa Investment LLC	Entity under common control	6,071	-
TSL Properties LLC	Entity under common control	3,581	-
PAL Group of Companies LLC	Entity under common control	3,308	-
International Holding Company PJSC	Parent Company	781	1,055
Trojan General contracting LLC	Entity under common control	232	1,047
RG Procurement RSC LTD	Entity under common control	-	3,675
Others	Entities under common control/ other related parties	3,129	3,131
		343,736	8,908
Less: allowance for expected credit loss		(472)	(435)
		343,264	8,473
Due to related parties:			
Chimera Investments LLC	Entity under common control	14,700	-
Tamouh Investments Company LLC	Entity under common control	3,986	-
RG Procurement RSC LTD	Entity under common control	2,900	-
International Holding Company PJSC	Parent Company	2,094	-
Boudoir Interiors LLC	Entity under common control	1,761	-
Others	Entities under common control/ other related parties	3,053	1,570
		28,494	1,570

Movement in allowance for expected credit losses of due from related parties is as follows:

	<i>2021 AED '000</i>	<i>2020 AED '000</i>
Balance at 1 January	435	449
Acquired in business combinations	50	-
Reversal during the year	(13)	(14)
Balance at 31 December	472	435

<i>Name</i>	<i>Nature of relationship</i>	<i>2021 AED '000</i>	<i>2020 AED '000</i>
Investments in financial assets	Entity under common control	4,203,760	-

Loan from a related party:

A subsidiary acquired during the year, obtained a loan from the Parent Company amounting to AED 50,000 thousand. During the year, the Group repaid AED 25,000 thousand, with the remaining balance being repayable in one bullet payment on 28 February 2022.

Further, a subsidiary of the Group, obtained a loan from a related party under common control, with a balance of AED 41,001 thousand as at 31 December 2021 (note 22).

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19 RELATED PARTY BALANCES AND TRANSACTIONS continued

19.2 Transactions

During the year, the Group entered into the following transactions with related parties:

	2021 AED'000	2020 AED'000
Revenue (<i>entities under common control</i>)	<u>128,811</u>	<u>10,493</u>
Cost of revenue (<i>entities under common control</i>)	<u>52,563</u>	<u>34</u>
General and administrative expenses (<i>entities under common control</i>)	<u>4,029</u>	<u>-</u>

During the year, the Parent Company contributed an amount of AED 69,095 thousand (2020: AED 30,000 thousand) to fund the Group's acquisitions of certain investments in financial assets (2020: acquisition of certain investments in financial assets).

Transactions and balances with a financial institution (other related party)

	2021 AED '000	2020 AED '000
Balances with a financial institution	<u>3,054,807</u>	<u>10,317</u>
Borrowings	<u>205,088</u>	<u>-</u>
Interest expense for the year	<u>2,604</u>	<u>-</u>
Drawdown	<u>22,547</u>	<u>-</u>
Repayment of borrowings	<u>61,952</u>	<u>-</u>

19.3 Key management remuneration

	2021 AED'000	2020 AED'000
Salaries and employee benefits	3,896	556
Employees end of service benefits	<u>326</u>	<u>65</u>
	<u>4,222</u>	<u>621</u>

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20 MATERIAL PARTLY-OWNED SUBSIDIARIES

Financial information of subsidiaries that have material non-controlling interests is provided below:

Proportion of equity interest held by non-controlling interests:

<i>Name</i>	<i>Country of incorporation and operation</i>	2021	2020
Emirates Driving Company PJSC	United Arab Emirates	51.99%	-
Omorfia Group LLC	United Arab Emirates	49%	-

2021
AED '000

Accumulated balances of material non-controlling interest:

Emirates Driving Company PJSC	416,194
Omorfia Group LLC	159,335
	<u>575,529</u>

Profit allocated to material non-controlling interest:

Emirates Driving Company PJSC	40,281
Omorfia Group LLC	-
	<u>40,281</u>

The summarised financial information of these subsidiaries is provided below.

	<i>DRIVE</i> <i>AED '000</i>	<i>Omorfia</i> <i>AED '000</i>
Revenue	136,859	-
Cost of revenue	(24,485)	-
Other income	13,534	-
General and administrative expenses	(46,938)	-
Finance cost	<u>(1,496)</u>	<u>-</u>
Profit for the year	<u>77,474</u>	<u>-</u>
Attributable to non-controlling interests	<u>40,281</u>	<u>-</u>

Summarised statement of financial position as at 31 December 2021:

	<i>DRIVE</i> <i>AED '000</i>	<i>Omorfia</i> <i>AED '000</i>
Non-current assets	412,233	295,154
Current assets	495,188	133,672
Non-current liabilities	45,669	43,499
Current liabilities	<u>61,229</u>	<u>60,153</u>
Equity (100%)	<u>800,523</u>	<u>325,174</u>
<i>Attributable to:</i>		
Equity holders of parent	<u>384,329</u>	<u>165,839</u>
Non-controlling interest	<u>416,194</u>	<u>159,335</u>

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20 MATERIAL PARTLY-OWNED SUBSIDIARIES continued

Summarised cash flow information for year ended 31 December 2021:

	<i>DRIVE</i> <i>AED'000</i>	<i>Omorfia</i> <i>AED'000</i>
Operating	187,812	-
Investing	(104,559)	40,418
Financing	<u>(93,430)</u>	<u>52,650</u>
Net (decrease) increase in cash and cash equivalents	<u>(10,177)</u>	<u>93,068</u>

21 EMPLOYEES' END OF SERVICE BENEFITS

	<i>2021</i> <i>AED'000</i>	<i>2020</i> <i>AED'000</i>
At 1 January	2,626	2,271
Acquired in business combinations (note 6)	32,460	-
Charge for the year	3,641	369
Paid during the year	<u>(1,344)</u>	<u>(14)</u>
At 31 December	<u>37,383</u>	<u>2,626</u>

22 BORROWINGS

<i>Borrowings:</i>	<i>Security</i>	<i>Interest rates</i>	<i>Maturity</i>	<i>2021</i> <i>AED'000</i>	<i>2020</i> <i>AED'000</i>
Term loan 1	Secured	EIBOR + 1.85%	December 2027	25,431	-
Term loan 2	Secured	EIBOR + 1.85%	December 2024	137,481	-
Term loan 3	Secured	EIBOR + 1.85%	June 2029	41,607	-
Term loan 4	Secured	EIBOR + 1.85%	December 2027	154,788	-
Term loan 5	Secured	5%	December 2026	41,001	-
Term loan 6	Unsecured	Interest free	April 2023	<u>7,623</u>	-
				<u>407,931</u>	-

- (i) Term loan 1 was obtained to finance 50% of the total cost of a District Cooling Plant project in Abu Dhabi. The loan is repayable in 12 annual instalments, starting from 31 December 2015 till 31 December 2027. The loan is secured by the notarised mortgage over the Musataha rights granted to the subsidiary in respect of district cooling plot, pledge over the equipment that has been installed at capital center - Phase 4 District Cooling Project and subordination of a loan from a related party.
- (ii) Term loan 2 was obtained to finance the construction of district cooling plants. In 2016, the loan was restructured, whereby the restructured term loan is repayable in 8 annual instalments with a bullet payment of the residual amount to be paid on 31 December 2024. The restructured loan is secured through personal guarantee of a related party and mortgage of the property constructed.

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22 BORROWINGS continued

- (iii) Term loan 3 was obtained to finance a District Cooling Plant. The loan was repayable in 7 semi annual instalments of AED 4.75 million each starting from 30 June 2017 till 30 June 2020 and a bullet payment of the residual amount in December 2020. During 2020, the subsidiary renewed the facility with a total limit of AED 120 million to finance the 2nd phase of the District Cooling Plant, which is repayable in 32 quarterly instalments with the final maturity on 30 June 2029. The loan is secured against the mortgage of plant and machineries of District Cooling Plant and an irrevocable corporate guarantee of a related party covering the overall facility.
- (iv) Term loan 4 loan was obtained to finance a District Cooling Plant. The loan is repayable in 22 quarterly instalments starting from 22 June 2022 till 22 September 2027 and a bullet payment of the residual amount on 22 December 2027. The loan is secured against mortgage of plant and machineries of the District Cooling Plant and an irrevocable corporate guarantee.
- (v) Term loan 5 was obtained from a related party, under common control, to finance 20% of the total cost of a District Cooling Plant project in Abu Dhabi. Principal portion of the loan is repayable in 4 equal annual installments starting from 31 December 2023 and the interest portion is repayable in 12 annual installments starting 31 December 2018. The loan is secured by the notarised mortgage over the Musataha rights granted to the subsidiary in respect of district cooling plot, pledge over the equipment that has been installed at capital center - Phase 4 District Cooling Project (refer term loan 1).
- (vi) Other Loan 6 was obtained by a related party from Aldar Properties PJSC in July 2013 and was novated to one of Pal Cooling subsidiaries, without any changes to the terms and conditions of the original loan agreement. The loan does not carry any interest and is repayable in 8 yearly instalments commencing on 1 April 2016 and ending on 1 April 2023.

Movement in borrowings during the year is as follows:

	2021 AED'000	2020 AED'000
At 1 January	-	-
Acquired in business combinations (note 6.1)	390,352	-
Drawdowns	69,077	-
Amortisation of transaction cost	95	-
Finance cost*	5,562	-
Repayments	<u>(57,155)</u>	-
At 31 December	<u>407,931</u>	<u>-</u>

* Finance cost of AED 2,163 thousand (2020: nil) was capitalised under property, plant and equipment, with the remaining AED 3,399 thousand being charged to finance cost in the consolidated statement of profit or loss.

Disclosed in the consolidated statement of financial position as follows:

	2021 AED'000	2020 AED'000
Non-current portion	314,861	-
Current portion	<u>93,070</u>	-
	<u>407,931</u>	<u>-</u>

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23 TRADE AND OTHER PAYABLES

	2021 AED'000	2020 AED'000
Trade payables	44,351	1,041
Advances from customers	56,455	117
Deferred revenue	58,232	-
Accruals and other payables	90,379	3,054
Security deposits	24,639	-
VAT payable, net	794	-
Retention payable	8,344	-
	<u>283,194</u>	<u>4,212</u>
Less: non-current portion	<u>(108,303)</u>	<u>-</u>
	<u>174,891</u>	<u>4,212</u>

Non-current portion consists of the following:

Deferred revenue	49,231	-
Advances from customers	34,433	-
Security deposits	24,639	-
	<u>108,303</u>	<u>-</u>

24 REVENUE

	2021 AED'000	2020 AED'000
Type of goods or services		
Revenue from district cooling services	144,377	-
Revenue from consultancy, training and coaching services	136,859	-
Revenue from media and marketing services	60,373	15,784
Revenue from sale of cosmetics and rendering of related personal care services	25,969	-
Revenue from rentals	4,334	-
	<u>371,912</u>	<u>15,784</u>
Timing of revenue recognition		
Revenue at a point in time	263,314	9,988
Revenue over time	108,598	5,796
	<u>371,912</u>	<u>15,784</u>
Geographical markets		
UAE	<u>371,912</u>	<u>15,784</u>

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25 COST OF REVENUE

	2021 AED '000	2020 AED '000
Staff cost	52,825	7,793
Electricity and water charges	39,398	-
Material and consumables	27,757	1,821
Depreciation of property, plant and equipment (note 7)	19,216	-
Royalty fees from district cooling	7,321	-
Depreciation of investment property (note 8)	2,568	-
Repair and maintenance	1,810	-
Depreciation of right-of-use assets (note 10)	1,711	-
Cost incurred on leased properties	1,397	-
Amortisation of intangible assets (note 9)	1,081	-
Others	<u>6,210</u>	<u>-</u>
	<u>161,294</u>	<u>9,614</u>

26 GENERAL AND ADMINISTRATIVE EXPENSES

	2021 AED '000	2020 AED '000
Staff cost	34,480	2,722
Legal and professional fees	10,116	722
Director remuneration	8,817	199
Rent, utilities and communication	8,126	296
Depreciation of property, plant and equipment (note 7)	6,547	396
Amortisation of intangible assets (note 9)	5,262	2
Depreciation of right-of-use assets (note 10)	2,233	2
Advertising and sponsorship	1,031	-
Others	<u>5,762</u>	<u>1,151</u>
	<u>82,374</u>	<u>5,490</u>

27 INVESTMENT AND OTHER INCOME

	2021 AED '000	2020 AED '000
Change in fair value of investments carried at fair value through profit or loss (note 13)	56,740	-
Gain on revaluation of previously held equity interest (note 6.2)	40,988	-
Gain on disposal of property, plant and equipment	702	-
Interest income	209	-
Others	<u>4,918</u>	<u>829</u>
	<u>103,557</u>	<u>829</u>

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28 BASIC EARNINGS PER SHARE

Basic earnings per share are calculated by dividing the profit for the year attributed to the owners of the Company by the weighted average number of shares in issue throughout the period as follows:

	2021	2020
Profit attributable to the owners of the Company (AED ‘000)	<u>184,915</u>	<u>3,798</u>
Weighted average number of shares (shares in ‘000)	<u>3,267,418</u>	<u>300</u>
Basic earnings per share for the period (AED)	<u>0.06</u>	<u>12.66</u>

29 CONTINGENT LIABILITIES AND COMMITMENTS

	2021 AED ‘000	2020 AED ‘000
Letters of guarantee	<u>10,038</u>	<u>970</u>
Letters of credit	<u>1,260</u>	<u>-</u>
Commitment of capital expenditure	<u>145,318</u>	<u>-</u>

The above bank guarantees were issued in the normal course of business

30 SEGMENT REPORTING

For operating purposes, the Group is organised into business segments as follows:

Communications includes advertisement designing, production and commercial publication printing services.

Utilities includes the installation of district cooling and air conditioning, repair district cooling and investment in infrastructure projects.

Driving training includes management and development of motor vehicles driving training.

Wellness includes health, wholesale cosmetics and make-up trading, women personal care and other grooming related services.

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30 SEGMENTAL ANALYSIS continued

	<i>Communications</i>		<i>Utilities</i>		<i>Driving training</i>		<i>Wellness</i>		<i>Total</i>	
	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>
	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>
Revenue	60,373	15,784	144,377	-	141,193	-	25,969	-	371,912	15,784
Cost of revenue	(42,974)	(9,614)	(70,037)	-	(28,450)	-	(19,833)	-	(161,294)	(9,614)
Gross profit	17,399	6,170	74,340	-	112,743	-	6,136	-	210,618	6,170
Investment and other income	53,144	829	1,293	-	49,120	-	-	-	103,557	829
Share of (loss) profit from investment in associate	(903)	2,289	-	-	-	-	-	-	(903)	2,289
Finance costs	(116)	-	(3,789)	-	(1,496)	-	(301)	-	(5,702)	-
General and administrative expenses	(25,887)	(5,490)	(5,726)	-	(44,370)	-	(6,391)	-	(82,374)	(5,490)
Profit (loss) for the year	43,637	3,798	66,118	-	115,997	-	(556)	-	225,196	3,798
	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>	<i>2021</i>	<i>2020</i>
	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>	<i>AED'000</i>
Segment assets	3,139,252	98,334	1,417,495	-	6,465,755	-	581,260	-	11,603,762	98,334
Segment liabilities	51,812	8,407	616,761	-	106,107	-	103,052	-	877,732	8,407

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31 FINANCIAL RISK MANAGEMENT

Capital risk management

The Group’s objectives when managing capital are to safeguard the Group’s ability to continue as a going concern in order to provide returns for shareholders and benefits for other stakeholders and to maintain an optimal capital structure to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, return capital to shareholders, issue new shares or sell assets to reduce debts.

There were no changes in the Group’s approach to capital management during the year.

Consistent with others in the industry, the Group monitors capital on the basis of the gearing ratio. This ratio is calculated as net debt divided by total capital. Net debt is calculated as total borrowings less cash and bank balances. Total capital is calculated as ‘equity’ as shown in the consolidated statement of financial position plus net debt.

	2021 AED ‘000	2020 AED ‘000
Borrowings (note 21)	407,931	-
Lease liabilities (note 10)	95,730	-
Loan from a related party (note 19.1)	25,000	-
Cash and bank balances (note 16)	<u>(3,542,326)</u>	<u>(10,330)</u>
Net debt	<u>(3,013,665)</u>	<u>(10,330)</u>
Equity	<u>10,150,501</u>	<u>89,927</u>
Debt/equity ratio	<u>=====</u>	<u>=====</u>

Financial risk management objectives

The Group is exposed to the following risks related to financial instruments – market risk (including foreign exchange risk, price risk and cash flow risk and fair value interest rate risk), credit risk and liquidity risk. The Group’s overall risk management program focuses on the unpredictability of the financial markets and seeks to optimise potential adverse effects on the Group’s financial performance.

Market risk management

Foreign exchange risk

The Group does not have any significant exposure to currency risk as most of its monetary assets and liabilities are denominated in UAE Dirhams or in US Dollars, the latter being pegged to the UAE Dirham.

Price risk

The Group is exposed to equity securities price risk because of quoted investments held by the Group. The Group’s quoted investment portfolio amounted to AED 5,388,413 thousand (2020: nil). At the reporting date if the prices of investments were 5% higher/lower with all other variables held constant, the Group’s equity and profit or loss would have increased/decreased as follows:

	2021 AED ‘000	2020 AED ‘000
Impact on the Group’s profit for the year (increase/decrease)	<u>267,515</u>	<u>=====</u>
Impact on the Group’s other comprehensive income for the year (increase/decrease)	<u>1,906</u>	<u>=====</u>

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31 FINANCIAL RISK MANAGEMENT continued

Market risk management continued

Interest rate risk

The Group's exposure to the risk of changes in market interest rates relates primarily to the Group's borrowings with floating interest rates. At 31 December 2021, if interest rates on the borrowings had been 100 basis points lower/higher with all other variables held constant, profit for the year would have been increased or decreased by AED 3,593 thousand (2020: nil).

Credit risk management

Credit risk is managed on Group basis, except for credit risk relating to accounts receivables balances. Each local entity is responsible for managing and analysing the credit risk for each of their new clients before standard payment and delivery terms and conditions are offered. Credit risk arises from cash and cash equivalents and deposits with banks and financial institutions, as well as credit exposures to customers, including outstanding receivables and committed transactions. Individual risk limits are based on management's assessment on a case by case basis. The utilisation of credit limits is regularly monitored. The Group's policy is to place cash and cash equivalents and short terms deposits with reputable banks and financial institutions.

There are no significant concentrations of credit risk within the Group. There are policies in place to ensure that services are rendered to customers with an appropriate credit history. The Group's exposure to credit risk arises from default of the counterparty, with a maximum exposure equal to the carrying amount of these instruments.

Liquidity risk management

Liquidity risk is the risk that the Group is unable to meet its payment obligations associated with its financial liabilities when they fall due

Ultimate responsibility for liquidity risk management rests with the management which has built an appropriate liquidity risk management framework for the management of the Group's short, medium and long term funding and liquidity management requirements. The Group manages liquidity risk by maintaining adequate reserves and funding from related parties, by continuously monitoring forecast and actual cash flows and matching the maturity profiles of financial assets and liabilities

The table below summarises the maturities of the Group's undiscounted financial liabilities at 31 December, based on contractual payment dates and current market interest rates.

	<i>On demand</i> <i>AED'000</i>	<i>Less than</i> <i>3 months</i> <i>AED'000</i>	<i>3 to 12</i> <i>months</i> <i>AED'000</i>	<i>1 to 5</i> <i>years</i> <i>AED'000</i>	<i>More than</i> <i>5 years</i> <i>AED'000</i>	<i>Total</i> <i>AED'000</i>
<i>At 31 December 2021</i>						
Borrowings	-	4,087	93,143	279,037	73,700	449,967
Loan from a related party	-	25,000	-	-	-	25,000
Lease liabilities	-	9,417	15,454	54,932	78,512	158,315
Due to related parties	28,494	-	-	-	-	28,494
Trade and other payables	-	52,695	-	-	-	52,695
Total	28,494	91,199	108,597	333,969	152,212	714,471
<i>At 31 December 2020</i>						
Due to related parties	1,570	-	-	-	-	1,570
Trade and other payables	-	1,696	-	-	-	1,696
Total	1,570	1,696	-	-	-	3,266

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32 FAIR VALUES

Financial instruments comprise of financial assets and financial liabilities.

Financial assets consist of bank balances, trade receivables, due from related parties, investments carried at fair value through other comprehensive income, investments carried at fair value through profit or loss and some other current assets. Financial liabilities consist of trade payables, due to related parties and some other current liabilities.

The fair values of financial instruments are not materially different from their carrying values.

Fair value hierarchy

The Group uses the following hierarchy for determining and disclosing the fair value of assets and liabilities by valuation technique:

- Level 1:* quoted (unadjusted) prices in active markets for identical assets or liabilities.
- Level 2:* other techniques for which all inputs which have a significant effect on the recorded fair value are observable, either directly or indirectly.
- Level 3:* techniques which use inputs which have a significant effect on the recorded fair value that are not based on observable market data.

The following table gives information about how the fair value of the Group’s assets are determined.

	<i>Fair value as at</i>		<i>Fair value hierarchy</i>	<i>Valuation techniques</i>
	<i>31 December 2021</i>	<i>31 December 2020</i>		
<i>Financial assets</i>	<i>AED'000</i>	<i>AED'000</i>		
Quoted equity investments – investment in financial assets	5,388,413	-	Level 1	Quoted bid prices in an active market
Unquoted equity investments – investment in financial assets	113,894	29,400	Level 3	Market approach

There were no transfers between each of levels during the year. There are no financial liabilities which should be measured at fair value and accordingly no disclosure is made in the above table.

33 SUBSEQUENT EVENTS

Subsequent to year end, the Group is in the process of acquiring the following entity:

- (i) Group C36 – 65% equity interest
(the Group provides unique combination of medical expertise in addition to variety of specialised medical services)